

Our 11th Anniversary

10¢



# Alpine Sun



America's Tiniest Newspaper



## MERRY CHRISTMAS



1962

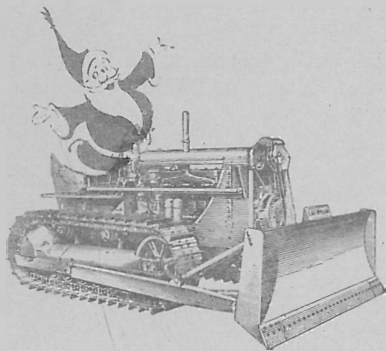
66 LIVELY PAGES  
NEWS, PHOTOS, ADS



BEST wishes  
Clarke and Alice Irvine

# Christmas Greetings

To Our Many Friends and Customers



*Fred D. Rushing*

Alpine Grading  
and  
Equipment Rentals

445-2214

Alpine

Our 11th Year



# ALPINE SUN



*Asthma Capital of the World*

VOL. 11, NO. 29, (279) ALPINE, CALIF. FRIDAY, DEC. 21, 1962. 10¢

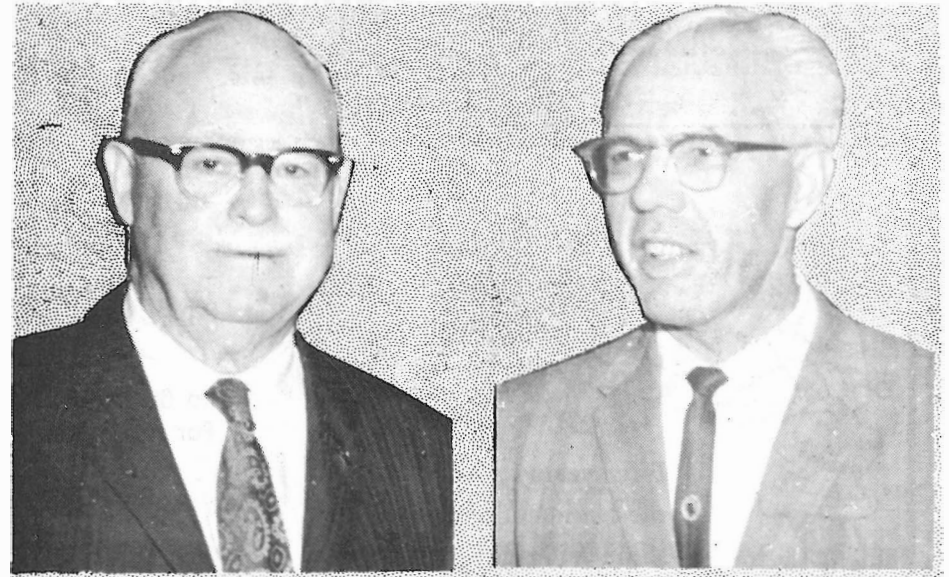
## SOS Went Down

While the SOS last week was 'somewhat short of our original goal' says Dr. John A. Bishop, chairman, 'we are pleased to have such a large number now protected'. He said SD County's total is one of the highest percentages in Southland counties. He added that 43,468 doses per hour went down the throats of SOS drinkers.

## School Vote Jan. 8

Alpine's voting population 1468, is expected to turn out for a heavy balloting Tuesday, Jan. 8 at the school board recall election. Pres. John R. Reynolds, Chas. Kildgore and Laurence Wilcox-- who voted to drop Supt. Gilley next June-- are named in recall petitions.

The three candidates  
MORE ON PAGE 49



BOARD PRES. JOHN R. REYNOLDS

SCHOOL SUPT. CLYDE T. GILLEY

## CHAMBER AFTER MEMBERS

Pres. Dick Harris of Alpine Chamber of Commerce has started plans for the annual membership drive by naming Al Hinkle chairman of the Membership Committee and Orville Palmer head of the Public Relations Committee.

## SET HORSE SHOW DATE

Aug. 3 & 4 have been set for the 1963 horseshow reports Norman Foster, chairman, Alpine C of C Horse Show Committee following a meeting Wednesday night. This is the chamber's second annual show, promises to be a big one.

## EMMA DYKE IS BRIDE

On Wednesday a week ago Mrs. Emma Dyke was married to Edwin C. Shogren in the First Congregational Church of LM, at 5 pm. George and Joan Tucker of Sd stood up for them while Robin and Harriett Smith and Cathy Dyke were attendants. The Rev. John Barbour officiated. They will reside in Glenoaks.

## ALPINE SUN

America's Tiniest Newspaper



HICKORY 5.2415 OR 2394

2255 Tavern Rd. Mail Rt. 1, Box 189

ALPINE, SAN DIEGO COUNTY, CALIFORNIA

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CLARKE IRVINE, EDITOR & PUBLISHER  
AOPA 194347

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All paid. Second class mail privileges  
authorized at Alpine, California.

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11-12-59, IN SUPERIOR COURT, NO. 238120.

## HYDRANT PROBLEM STUDIED

A report by a special Committee of Alpine Chamber of Commerce on acquiring fire hydrants through matching federal funds at the Wednesday session brought out a lengthy discussion. Committeemen will study the problem further, and try to get reactions of taxpayers.

Note- When it was first suggested to get water here, one thing in its favor was reduction of high fire rates, but no hydrants were installed, so no lowering of rates were possible. Now it will cost far more to put in hydrants than when mains were being installed. -CI

"Tommy," scolded his mother, "I wish you'd stop reaching for things at the table. Haven't you got a tongue?"

"Yes," he said, "but my arms are longer."

COURTESY  
PICKUP  
AND  
DELIVERY

\*

No Obligation  
For Estimates

\*

STEAM  
CLEANING

\*

Specialized  
Tune-up  
Equipment

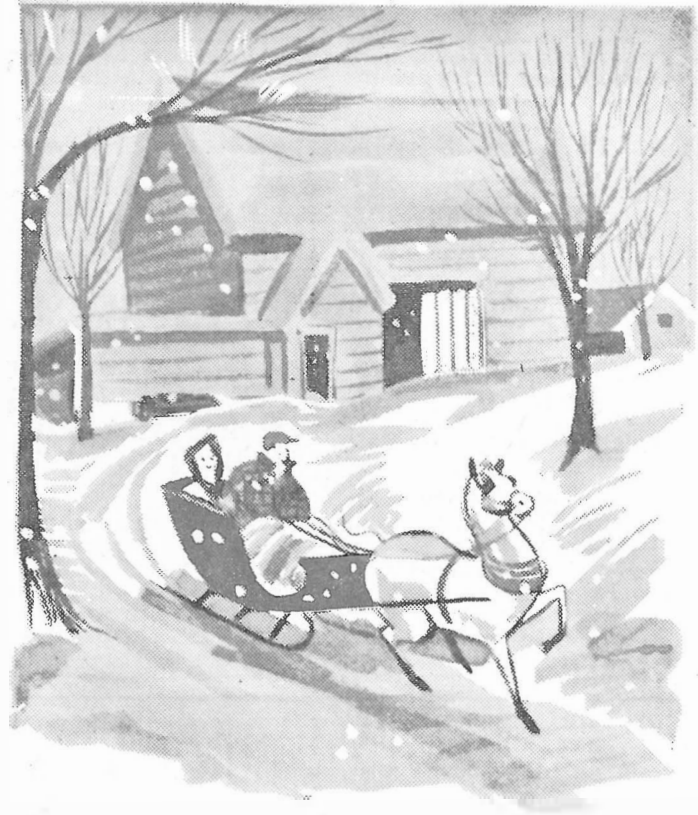
# GREETINGS

Fifty years ago or today  
the sentiment remains the  
same... and so we say

of the season

## Cliff's Automotive

445-3073 15879 Hwy 80, 4 miles West of Alpine



BEST WISHES FOR

1963

May your New Year be bright  
with all the things that mean so  
much.

## VALLEY HEALTH FOOD STORE

W.L. HOUGHTON, Owner

133 Prescott

El Cajon

444-8447

## How I Got Fatty Arbuckle a Job!

BY CLARKE IRVINE

From his forthcoming book 'Early Days in Hollywood' the intimate story of a newsman around the studios from 1913 to 1931. (Copyright 1962 .

Perhaps it might be interesting to start with my first contact with the art of motion pictures. That was way back in 1900 when my father, publisher of a weekly in Salem, Ore., took me to see the first films ever shown in the west, 'A Trip to the Moon' and the 'Great Train Robbery', screened in a vacant store. I thrilled to these new things as did everyone.

My next contact with pictures came when I worked as ticket taker at the old La Petite Theatre on Third Street, Santa Monica, in 1904. It was run by a man named Parrish, and his wife, with the operator Bert Wheeler, whom I idol-

ized, for he let me come up into the booth and crank the old Edison Kinetoscope. Then we ran the film down into a barrel, rewinding it for the second show. Like most boys I was an intense admirer of Thos. A. Edison the great inventor. So to crank one of his first machines, the kinetoscope, was a double thrill. Later in WW1 I had the thrill of meeting him at Key West where he was working with the navy on submarine listening devices. We had many interesting talks. I suggested to him that he take young fellows like me-- mechanically inclined-- and let us work and learn in his shops.

MORE ON PAGE 29



HAROLD LLOYD AND BEBE DANIELS IN ONE OF THEIR EARLIEST FILMS MADE AT ROLIN STUDIOS THEN ON HILL STREET IN LA. THIS IS

WHEN IRVINE WAS LLOYD'S FIRST PUBLICITY WRITER. HAL ROACH AND DWIGHT WHITING WERE FOUNDERS OF FIRM.



MERRY CHRISTMAS

A FRIENDLY GREETING

A WISH SINCERE

It is the season to wish you all well and to say thank you for your fine patronage this past year.

**CUYAMACA**  
Beauty Salon

442-9601

113 1/2 W. Main, El Cajon

Seasons Greetings

**Nunley Insurance Agency**

Stop at the

*Best of Service*

AND DEPENDABILITY

**NEW OFFICE LOCATION**

First National Trust & Savings Bank Bldg.

**442-9484**

**149 N. Magnolia, El Cajon**



## PLUMBING SHOP GROWS

One of the fastest growing businesses in the back country is Whitt Plumbing, which recently completed its shop and storage yard on S. Marshall, reports Ted Whitt. Jack Hoistad has just black topped the yard and entry road.

Happy  
Holiday Season



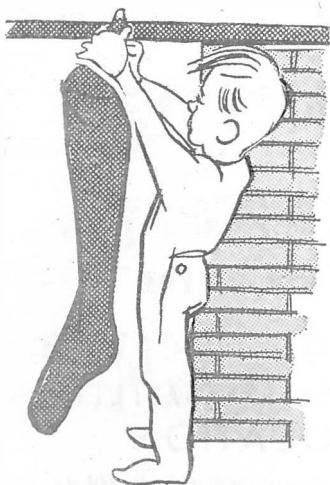
### Evelyn's BEAUTY SHOP

PERMANENTS FROM \$5.50 UP

Make Holiday Appts. Now

CLOSED TUESDAY 444-4294  
2030 Crest Dr., Suncrest

## MERRY CHRISTMAS



2325 Eltinge Dr.

Alpine

445-3665

## AUTO SHOP IS SOLD

Cliff Douglas, 1173 Eviloin EC, has purchased the business known as Joe's Automotive, 15879 Hwy 80 and is busy serving Alpine and the back country. He bought it from Joe Ellingson who has retired. He built the place several years ago. Douglas used to live at the Tavern Cottages before the old Tavern burned. He has a wife, a boy and a girl, may possibly move back here. The property has 209 feet on the highway, is 180 feet deep.

"How do you manage when the phone rings while you are in the bathtub?" queried an inquisitive friend.

"It's simple," replied Mr. Smart "I put off taking a bath until my wife calls one of her friends. Then, of course, I have plenty of time to bathe without being interrupted."

We hope your Christmas stocking will be filled with all the great joys of the season. Also, we take this means of thanking you for your support.

## Ted Whitt Plumbing

Ted Whitt, Al Wickens  
and the Boys

## TOP TALK

By Cynthia Irvine

Time again to wish every one of our readers a wonderful Christmas and the best New Year ever.

Our Christmas dance last Friday night was so nice Maxine Kinikin and I went together and we really enjoyed ourselves.

On the way to Sunday School we saw our old Palomino horse Timmy in a pasture in Johnstown. We stopped and petted him and he looks fine. We were so glad to know he has a good home.

We were surprised to see Marilou Wilcox Sands on Hittle's stud the other day. She rode by and at first we wondered whose horse it was and then we saw it in Mr. Mac's corral. He bought it from Hittle's as they didn't ride him. He had him gelded last week. He is a real gentle bay and Mr. Mac intends to sell him.

We were out riding last Sunday and Mama suggested that we go in and visit Harry Case. He lives in back of Jack Wilson's store and was so glad to see us. He can't get out of bed as he has a bad foot. We try to get over to see him and say hello.

Want to earn some money? Harris and Frank Clothing stores are offering a \$500.

## CHRISTMAS GREETINGS

and

A HAPPY NEW YEAR

Jeanette C. Hinkle  
And

Grace A. Casey

scholarship to high school students for the best statement 'Why I want to go to college. If you think you would like to enter pick up a blank at their store in SD.

El Cap's art students are busy making entries for the 1953 International art contest. Mrs. Henrietta Hurley is head of that department and hopes to have some to submit. There aren't prizes given but if the art is good it will be sent on tour with an art show.

Carol Bredesen called Tuesday night when she arrived here for the Christmas holidays. She gets to spend some of it with us.

## Merry Christmas

To Our Many New Friends  
And

To All Our Old Friends  
FROM ALL OF US

Hugh L. McCoy Co.  
Realtors

Complete Service

Serving S. D. Co Since 1938

Alpine Properties Office

Hugh L. McCoy  
Mary Garner  
Will Kellogg

Dick Garner, Office Mgr.

15949 Hwy 80 445-2655

## EDITORIAL

### America is Showing True Christmas Spirit

While there are wars and rumors of wars, and crime increases, still there are rifts in dark clouds that reveal a better world-- perhaps a space world!

America's space work is not for America alone, or for gaining land; it is to help the whole world know more, thus live a more abundant-- and Christian-- life.

Who reads the papers and has not chuckled deeply at the news of our Mariner 2 when it peeked at Venus sent back radio-scanning to Goldstone, Calif., 36 million miles away? Goldstone sent an order turning on scanners that traveled 72 million miles round trip. The radio

message came back in 5½ minutes!

But the US has a lot to watch else its freedoms may disappear. Certain influences are operating. Did you know that every citizen, and farmer, has lost the right to direct his own business? He that planted a few acres more of grain than the bureaucrats told him to, is being punished, even though he fed it all to his own stock!

Well, anyhow, here's wishing every reader, advertiser and all others a right Merry Christmas and a Jolly and Prosperous New Year.--CF.

Single men just don't know what marital bliss is. And neither do many married men.



### KARI CARRIES ON

When Andy Kari died of a heart attack last fall, his young son Robert, was faced with the problem of what to do with the business. Not being a watchmaker, he pondered it, then decided to carry on in the fine tradition of his talented father.

The result is working out fine, he says, for he secured the services of Wm. Yost, of Ocean Beach, who came here in 1941 from Terre Haute, Ind. He plans moving to EC soon with his wife, two sons and two daughters, one now lives in EC.

The shop does all kinds of complicated timepiece repairing plus electric watches, diamond setting and says Robert "like my father always ruled, all work guaranteed"

Enemies are the heritage of the successful. Nobody envies a failure.

WANT TO SELL IT, TRY CLASSIFIED

## Merry Christmas

El Cajon



Travel Bureau

GREYHOUND BUS AGENCY

Scheduled Airline Tickets

To All Points

W. DUNCAN, Agent

423 EAST MAIN STREET

EL CAJON

444-2141



TO OUR FRIENDS OF THE MOUNTAIN EMPIRE

May the spirit of Him

whose birthday we

celebrate abide in our

hearts as a living expression

of love...adding a deeper

appreciation of those spiritual

values that are true and lasting.

AL AND ALICE  
CARIN, AL, Jr.  
MRS. J. HINKLE  
AND STAFF:  
Dan Sparks,  
Tom Casey  
Mace Bratt,  
Ed Stockman

AL HINKLE Lumber & Ranch Supplies



BENBOUGH'S

316 N. Magnolia

El Cajon

HI4-3158

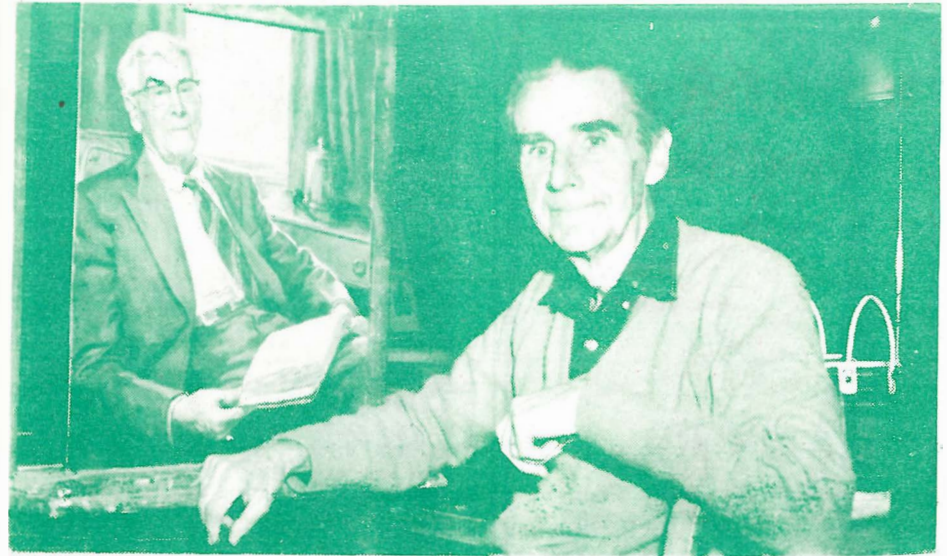
## Artist Making Silk Screen Originals

Another small, new, quiet and distinctive pursuit has been added to Alpine's growing industry-- silk screen art work as postals, folders, placards and so on. It is on Lilac Lane where Mr. and Mrs. Justin C. Gruelle-- he's a nationally known professional artist-- have learned, and installed equipment for producing this colorful line, which is sold in art centers, also in Alpine Rexall Pharmacy. Silk screening is a complicated photo-film

process with actual printing done through a costly silk screen. One job they turn out is an 8-color card of downtown Alpine. See photos on 12 and 38.

### THANKS, FOLKS

'Thanks for the marked copy of your little paper. Appreciate it very much. Best wishes for the season. **Maisy Houck**, Pine Valley Trading Post'. She was in photo with **Jack Schrade** at dedication of PV Community Club.



GRUELLE HAS DONE MANY PORTRAITS, LATEST IS OF THE LATE H. D. STURDIVANT, A MOST LIFE-LIKE PICTURE OF ALPINE'S BELOVED OLD PIONEER. GRUELLE HAS KNACK OF CATCHING PERSONALITY AND CHARACTER. HE PAINTED THIS AFTER A PHOTO

HE MADE DURING STURDIVANT'S LAST ILLNESS.

Mother: "What do you want to take your cod liver oil with this morning?"

Jimmy: "A fork."

# Merry Christmas

From **Woodie Wood**



**YOUR GOLDEN ARROW MILKMAN**

"Glory to God in the highest, and on earth peace, good will toward men."

Luke 2:14

# Merry Christmas

On this magnificent occasion let us remind ourselves again that we should maintain the true spirit of Christmas throughout the months to come.



**EL CAJON**

237 WEST MAIN ST. H12-2555



## A PLEDGE FULLFILLED

Something to count on... the assurance that no other insured savings association or bank in San Diego County pays more interest on savings than Southland, South Bay and Suburban.

# 4.8%

Effective January 1, 1963

CURRENT RATE PER ANNUM PAID QUARTERLY

FUNDS PLACED OR POSTMARKED BY THE TENTH OF THE MONTH EARN INTEREST FROM THE FIRST OF THAT MONTH



wholly-owned subsidiaries of  
San Diego Imperial Corporation  
consolidated assets over  
\$625,000,000.00



**Greetings**

To all our many friends everywhere.

**ALPINE TRUCKING SERVICE**  
And  
**BAILEY'S CAFE**

Jack and Carmen Hoistad

## MAP OF ALPINE

In the middle of this issue you will find a first edition of a map prepared by the Sun as a Christmas offering to every reader and hundreds of others who desire such a map. It is not to exact scale, but is easy to use in directing people to find addresses.

If you want an extra copy, just send 25¢ stamps or coin and it will be mailed anywhere. There is no advertising on it, and it is attractive and useful to hang up.

If any realtor or other business desires quantities with name as donor, ring the Sun, 445-2415 or 2394 for details.

**MERRY CHRISTMAS**  
AND



HAPPY NEW YEAR  
TO OUR FRIENDS

**Alder's**  
**FIXIT SHOP**  
Agent For  
western  
**GREYHOUND**  
Lines

Appliances & General Repairs  
2251½ Hwy 80 445-2123



CANDID SHOT BY IRVINE WHEN HE WAS CHARLIE CHAPLIN'S FIRST PRESS AGENT AT THE S & A STUDIO IN BOYLE HEIGHTS, L.A. THEY WERE MAKING "SHANGHAIED" ABOARD A SHIP AT VENICE, WITH EDNA PURVIANCE. DIRECTED BY WESLEY RUGGLES WITH HARRY ENSIGN AS CAMERAMAN. RECOGNIZE CHARLIE'S BIG SHOE?

Wishing A  
**MERRY CHRISTMAS**  
And A  
**HAPPY NEW YEAR**

To all my loyal and faithful customers and hoping that 1963 will be a prosperous year for all, including our new customers.

- George Wessels

*'In the Valley since 1929.*

**SHOPPING CENTER**  
**Hardware - Appliances**

OPEN 6:45 AM - S & H GREEN STAMPS  
ACME & KEMTONE PAINT

**444-1881**  
**1319 EAST BDWAY, BOSTONIA**

## Christmas Greetings



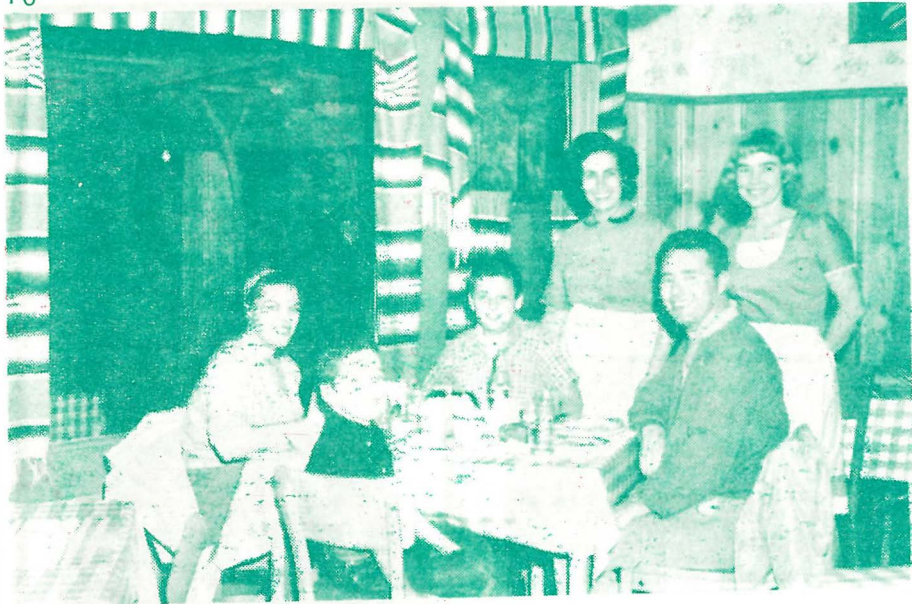
**1962**

**AL SMITH**  
**REALTY**

Al Smith  
Lillian Barrett

2721 Hwy 80 Alpine 445-2670





MEXICAN DECOR IS ONLY PART OF THE CHARM OF DON DIEGO'S REAL HOME COOKING FOR WILL NIELSON, OWNER, HAS FOOD THAT IS EXCELLENT. HERE IS A JOYFUL FAMILY

DINING. THE RICHARD T. HANLEYS, OF EC. FROM LEFT: PEGGEE, JOHN, LL, SCOTT, 7 AND HANLEY. STANDING ARE MARY ROMERO, COOK, AND MRS. IMA NIELSON.



Shining brightly on the road to the festive holiday season, is our sincere wish that you and yours may enjoy an abundant measure of the good cheer and good fellowship that make Yuletide the happiest time.

**BALLANTYNE BUICK**

300 El Cajon Blvd.

El Cajon



Are you interested in

## MUTUAL FUNDS?

### A balanced fund, for instance?

*Investors Mutual, Inc.* is a balanced fund with objectives of reasonable return, preservation of capital and long-term appreciation possibilities through diversified holdings of more than 500 common and preferred stocks and investment quality bonds.

### A common stock fund?

*Investors Stock Fund, Inc.* is an open end mutual fund with professional supervision of diversified securities, emphasizing common stocks. The securities for this fund are chosen with objectives of long-term capital appreciation possibilities and reasonable income.

### Canadian investments?

*Investors Group Canadian Fund Ltd.* is a diversified, continually managed mutual fund organized in Canada with investments in Canadian securities, seeking long-term growth possibilities through

- (1) Investments in companies participating in the development and expansion of Canadian natural resources, industry, and commerce.
- (2) Automatic reinvestment of all dividends and other earnings.
- (3) Special tax considerations.

### A bond and preferred stock fund?

*Investors Selective Fund, Inc.*—the primary objectives of this mutual fund are to provide a reasonably stable quarterly income and to conserve the value of the investment.

### A variable payment fund?

*Investors Variable Payment Fund, Inc.* is a mutual investment fund with professional supervision of diversified securities, primarily common stocks with emphasis on growth possibilities.

### A practical approach to life insurance needs?

Your financial plan for your family's needs should include sufficient life insurance. Talk to your "Investors man" about life insurance designed to fit in the family financial program.

For insurance information or fund prospectus-booklet, call:

**Duncan B. McCaleb**

ZONE MANAGER  
1681 Placid Court EL CAJON  
CY8-9355 Res. H12-5962

*Investors* **DIVERSIFIED SERVICES, INC.**

FOUNDED 1894

*Investors* **SYNDICATE LIFE**  
INSURANCE AND ANNUITY COMPANY

## Hohanshelts Build for Gracious Living

'Yes, we've done it all over again,' remarked Mrs. Hazel Hohanshelt as she and Forrest showed the Sun editor about their beautiful new home, 745 South Grade Road.

'After 25 years at Stone crest, we've built our second and last home on Manzanita Hill'.

Hohanshelt, a retired builder whose health stopped him from work, kept an eye on the progress of one expert artisan, Anthony X. Mudd. Tom Hill did the road and grading. Fred Anderson put in the cement, while Guy Phelps did the brick and stone masonry. Louis Landt was electrician and Don Walker the plumber. Al Hinkle furnished the materials. Wall-to-wall carpeting by Finley-Gordon.

The dwelling is modern with early American influence; open-beam ceiling. It has two bedrooms, two

baths with a unique garden bathroom. Mrs. Hohanshelt decorated one bath wall of cupboard doors with rare Currier & Ives prints. Walls are of bleached cedar with papered bedrooms and one wall of dining area a full 30 feet of glass doors giving a really terrific view of El Cajon Mountain and the foothills.

From this sightly spot they can see all of Hwy 80, Arnold Way, Harbison Canyon Road, Midway Drive, South Grade Road, Victoria Dr., and others nearby.

It was a job to bring power 1005 feet and water 1010 feet to give them the conveniences. A 3-ton air conditioner keeps the house at desired temperature year around with electric refrigeration and gas heat. It is the type of home that deserves a feature in Sunset Magazine!

See picture next page.



Few things are more dangerous than a train of thought that carries no freight.

The hope of the future lies in those people who go to bed weary, instead of getting up all tired out.

A Merry Christmas

and

A Happy New Year

Alpine

NURSING HOME

30 Miles East of San Diego

873 Arnold Way, Alpine

P.O. Box 234

445-3125



Season's  
Greetings

Here's a holiday tradition we really cherish . . . time out to tell you how much we appreciate your friendship and patronage.

GEORGE'S

FLYING A SERVICE

George & Colleen Brant

1925 Hwy 80

445-2443



LEE ROPER  
WIFE NITA  
AND  
DAUGHTER  
ANN, WERE  
AMONG  
304,274  
WHO SIPPED  
SABIN  
VACCINE,  
LARGEST  
TURNOUT  
DURING  
FOUR  
SOS  
SUNDAYS.

Employer: "Sorry, young man, but I don't need any help. I just couldn't find enough work to keep you busy."

Applicant: "You'd be surprised how little it takes."

"When I go to bed at night I always see black spots and white spots in front of my eyes."

"Did you ever see a psychiatrist?"

"No, only black spots and white spots."



AL SMITH, HEAD OF AL SMITH REALTY, 2721 HWY 80, WITH MRS. LILLIAN BARRETT, SALES MANAGER, TALK OVER NEW LISTINGS. SMITH IS A NATIVE OF THE 50TH STATE, IS ASSISTANT MANAGER AT GILLESPIE FIELD, INSTRUCTS IN FLYING, WAS A POW DURING WW2, IN MANILA, COMMANDED THE STATE POW BODY FOR TWO SEASONS. LIVING IN LM, HE HOPES SOMEDAY TO COME HERE-- ESPECIALLY IF IT HAD AN AIRPORT.

**New Wag on Wheel Phone**

Manager Graf of the famous old Wagon Wheel, Santee, where Van Woody and his 11-piece modern band makes sweet music every Saturday night, groans that they changed his phone number so close to his big New Year's Eve celebration. New all-digit number is 448-8550. They are closed Christmas-time-- Dec. 24 to 30, but will blossom out for the big welcome to 1963.

SUBSCRIBE TO SUN, \$2. A YEAR

A  
*Merry Christmas*

And A

*Happy, Prosperous New Year*

To All Our Friends

**AL ARCHARD, Inc.**

Custom Recapping

Firestone Tires

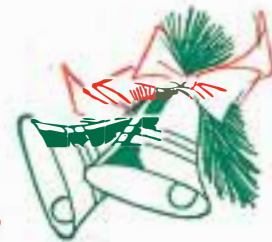
We Specialize in Foreign Car Sizes

661 El Cajon Blv.

El Cajon 444-2175

"Behold, I bring you good tidings of great joy, which shall be to all people."

LUKE 2:10



**A JOYOUS CHRISTMAS**  
our wish for you and yours

**MANZER'S**

EL CAJON CORSET SHOP

153 E. Main 444-4170

North Park: 2934 University Ave. 296-1846

# Greetings of the Season



Here's to the New Year  
Best Wishes and Good  
Luck to all.

**Bill and Charlene Brown**

Alpine Branch

**La Mesa Realty Co.**

## ROBBERY FOILED AGAIN

There has been a rash of petty thievery along Hwy 80 deputies report. On two nights Blue Rock Station was the object of youthful miscreants. On the Friday they got \$1.50 in pennies, 19 gallons of Mobil gas and some flashlight batteries.

On Saturday night they removed the hose, tried to get gas, but were discovered by Al Wickens, owner, who with Al Adams, gave chase. The car barreled out in darkness, but Al got the last three numbers, which he gave to deputies.

It isn't so much what any angry woman says that hurts, it's the number of times she says it.

## Christmas Greetings



Alpine  
**MOTOR SERVICE**  
2038 Hwy 80 445-3135

## CONTEST WINNERS

For its first time, the Christmas decoration contest went over quite well with a dozen entries. Many showed lovely displays, but failed to enter.

Dick Harris, chamber president, which sponsored the event, reports that in the home section, Justin Gruelle, Lilac Lane, won for the spectacular; Mrs. Jerry Webb, 1263 Alpine Heights Road, for religious, Mrs. Jack Thompson, 2804 Hwy 80, for landscape use, and Mrs. Ted Keller, 1651 Highlands View, for the jolly arrangement of two deer and a huge tree, (see photo).

There being no institution entry, that prize was given as a second in commercial, to Empire Market while first went to Alpine Oaks Mobil Estates.

Judges with Harris were Arthur Muzzola, assistant planning director of EC, and Miss Margaret Lothian. Commercial award, \$30, was donated by the chamber, and the two Alpine newspapers. Home awards were \$10 gift orders presented by local merchants.

The average man is like a match  
—if he gets lit up he loses his head.

"Clothes always gives me a lot of confidence."

"Yes, you can go to a number of places with them that you could not go without them."



*Give the Gift of*  
**HEARING**

Living Sound  
**ZENITH**  
QUALITY  
HEARING AID

GIFT ACCESSORIES  
& CERTIFICATES

\* 'PRIVATE'  
LISTENING'  
FOR  
TV OR RADIO

**WEINSTOCK'S RADIO  
& APPLIANCE**

169 East Main St.      44 2-3441

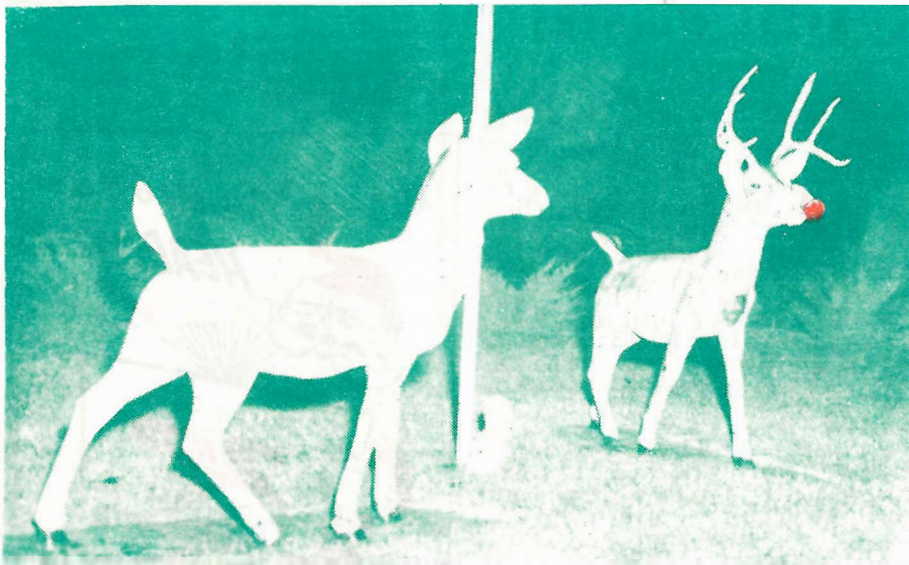
*Season's*  
*Greetings*

**Richard C Lane**

EXPERT CARPENTER & HOME BUILDER

445-3740

ALPINE



HERE'S ONE OUTSTANDING YEAR-ROUND LAWN DISPLAY. TWO DEER IN THE FRONT YARD OF MR. AND MRS. TED KELLER, HIGHLANDS VIEW ROAD, BUT AUGMENTED WITH BLINKING LIGHTS AND A RED NOSE (FOR RUDOLPH). THEY ALSO HAVE

A TALL, BEAUTIFULLY DECORATED NATURAL TREE. THIS WON IN THE DECORATION CONTEST FOR MOST JOLLY DISPLAY.

It's possible the cow jumped over the moon because the milkmaid's fingers were cold.

# Seasons Greetings

## McCALL'S RANCH SCHOOL

AND SUMMER CAMP

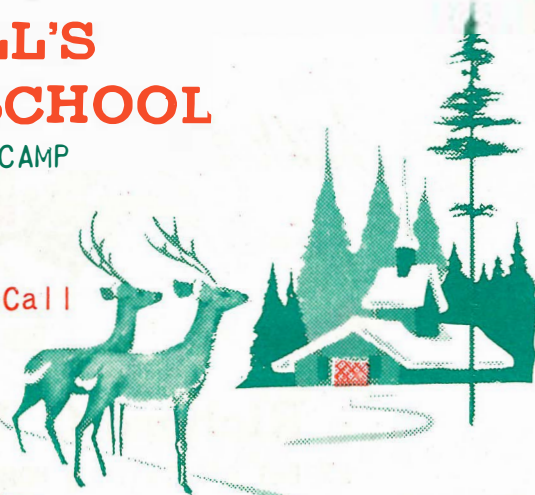
**Alpine**

Carl & Blanche McCall

And staff

445-2676

1962



# Merry Christmas

## Now!! Feed Costs Less!! the Cash & Carry Way

at **LAKESIDE FEED STORE**

9901 Maine, Lakeside 443-3928

at **MT. EMPIRE FEED STORE**

13194 Hwy 80, Glenview 443-3929

## PRICES ARE RIGHT--

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Sweet Mix Grains	3.13
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9901 Maine, Lakeside  
Phone: 443-3928

### Mt. Empire Feed Store

13194 Hwy 80, Glenview  
Phone: 443-3929

MSgt. G.F. Meiss of the army recruiters, in LM, says lads enlisting now may be assured they will be home for the holidays-- 'so don't hesitate to sign up right now'. Try 463-3114 for details.

SUBSCRIBE TO THE SUN, \$2 YEAR

## W.L. WEEKS Construction Co.

General Contractor

COMMERCIAL RESIDENTIAL

NEW & REMODELING

ALPINE HI5-2226

MERRY CHRISTMAS  
From

Stark Bro's Nurseries  
Grand Xmas Offer

1 FREE TREE

WITH EVERY 2 YOU ORDER  
OR IN 100 LOTS, TREES AT  
LESS THAN HALF PRICE.

All Trees Guaranteed to Grow  
Closing out, \$7.50 Shade  
Trees, \$5. each. 1 Texas  
Umbrella 1 Eucalyptus  
free with 10-tree order.

I HAVE A FEW LARGE STEEL WIRE  
PET CAGES. VALUE \$20. NOW \$5.

ORDER NOW

FREE LANDSCAPING ADVICE  
WITH ORDERS.

**F.E. BELLAMY**

445-3609

10117 Silva Road El Cajon

## Unusual Club Party

The Alpine Women's Club held its annual Christmas party Dec. 11th with its president, Mrs. H. W. Johnson, presiding. After the regular business meeting Mrs. Roy Peterson, program chairman, presented Mrs. Robert Webb and Mrs. John Ellis, who sang 'Away in a Manger', together with Mrs. Lenore Lusk as accompanist. Then the group sang a variety of appropriate yule songs with Mrs. Marcus Schaeffer at the piano.

Mrs. Lenore Lusk, retired drama teacher, gave everyone a wonderful feeling by her rendition of 'The Angels and the Shepherds' by Lou Wallace from his book 'Ben Hur'. She put so much dramatic art into the part that many ladies became dewey eyed. She was dressed in a beautiful gown, contributed much to their party.

The lovely decorated silver tree was loaned by Carmen Hoistad and Mrs. Ben Cervany, Mrs. Dan Westfall and Mrs. Frank Bornowski were in charge of the pretty decorations and refreshments.

Mrs. Ted Keller, community service chairman, received many white gift offerings for needy families, and the club donated \$10. to buy meat to go with the canned food.

Members say it was one of their most beautiful Christmas programs and everyone enjoyed it.

A vacation is a success if we manage to change the color of circles under our eyes from black to tan.

## In Beautiful Pine Valley

Hobart House Lodge

Hobart House Restaurant

Riding, Hiking, Swimming, Tennis,  
Shuffleboard, Scenic Drives, Etc.

Hwy 80 Greenwood 3-8711



## DOUBLE TALK

By Cecile & Celeste Irvine

Susie Parsons and her little brother Mark are real lucky. They are going to have a white Christmas. They get to go to Colorado and have their presents and then they are going to go to Wichita where they used to live for a visit before they come home. They are leaving tomorrow.

Lynn Creaghe missed all last week because she had the mumps and I suppose Mark and Steve will be next as they are catching. Stevie had his second Birthday Saturday and he got a little car with a seat on it.

We have a new boy in our room. His name is Paul Picard and he used to live in El Cajon. He moved to the Lazy A Ranch on Hwy 80.

Shirley Enos came to school Friday with poison ivy all over her face and we all felt so sorry for her.

We were working on the stage putting up scenes for our Christmas play last Thursday and somehow Wanda Naylor caught her baby finger in the stuff and it pinched it real bad. At first she thought it was broken because it got a big bump but her mother took her to the doctor. Lucky for Wanda it was only a broken blood vessel.

Our dance Friday night was just wonderful. Cecile and I danced every dance and we had so much fun. Linda Nichols brought us home as Mama was working. We get to have another one on January 11th and we can hardly wait.

## Dr. Frank J. Bornowski, D.C.

Better Health Thru Chiropractic

HI5-2169 1981 Arnold Way  
Closed Wed. Alpine, Calif.

SUNDAYS & HOLIDAYS BY APPT.

Were we ever surprised Saturday morning. Our cousin Trudy Arndt and her mother came down to spend the week-end with us. It didn't take us long to saddle up and go riding. Trudy is crazy about horses and we really had a good time. We took her up to the old grave yards in back of Freeland's and spent the whole day out riding.

Jerry Mosier cracked his knuckle Monday and has a splint on it.

We got a Christmas card from Dink and Ginney Frey and they sent us pictures of them. Dinkey has to wear braces on her teen as she didn't have the right kind of a bite. Were we ever glad to hear from them.

You can tell when you are on the right road—it's all upgrade.

## Season's Greetings



## MONTIJO-SIGN Co.

HOME OF

RUSTIC WOOD-ART

445-2908

13549 Hwy. 80 (Johnstown)

### LETTERS FROM READERS

EDITOR THE SUN: Please pass this on to friends and neighbors of Alpine.

The recall petitions have been filed, gone over by the registrar of voters, and are now a matter of public record. For the information of all those (and your names are known) who did sign the petitions and for the information of all citizens of Alpine, here are some facts:

**YOU WERE TOLD:** At the last school board meeting Mr. Gilley stated that previous elections had cost \$315 to \$360 although they are never the same, and vary, and that the last one cost \$327.

**THE FACT IS:** The election will cost much more, at least \$650, which, by the way will come out of the general fund of the Alpine School District. The budget does not allow for such added expense!

**WERE YOU TOLD:** There is to be a governing board election on April 16, 1963. The terms of Mr. Reynolds, Mr. Rushing and Mr. Day expire on June 30, 1963, leaving three vacancies to be filled at the April election.

**THE FACT IS:** The recall election was unnecessary and could have been avoided had not a minority group brought pressure. In a democracy the majority rules nationwide, statewide and county-wide. How about Alpinewide??

The parents union for better schools recommends the following:  
**VOTE AGAINST RECALL.** Vote for Mr. Charles Campbell, Mrs. Martha Schwenck and Mrs. Jerry Webb. (The opposition will surely turn out in force, so be sure to mark your selection for filling the vacancies in case the recall carries.)  
Parents Union For Better Schools, Mrs. Louis Landt, Chairman.

The bank robber shoved a note across to the teller which read: "Put the money in a bag and don't make a move."

The teller pushed back the bag of money with another note: "Straighten your tie, sloppy. They're taking your picture."

*Christmas Greetings*



**SHELL STATION**

Complete Service  
Tires & Accessories  
Ralph & Lavon Becker

We Give S & H Green Stamps

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**AS THEY SAID  
IN THE GOOD OLD DAYS:**

**MERRY  
CHRISTMAS**



4008 Hwy 80

**Alpine Outpost  
Market & Trailer Park**

445-9550



AUREN PIERCE SPARED NO EXPENSE TO TELL MOTORISTS ON HWY 80 THAT HIS NEW SUBDIVISION, PALO VERDE RANCH, IS PLACE TO BUY AND BUILD. HIS SLOGAN APPLIES TO MOST WHO LIVE HERE: 'LAND OF ROOM ENOUGH AND TIME ENOUGH'. MONTIJO, SIGN ARTIST, MADE THEM. ALSO ATTRACTIVE ENTRANCE GATES.

A man is known by the company he keeps and avoids.

### BUYS BIG TRAILER

Albert Lawton, a resident of Alpine Outpost Trailer Park, 4008 Hwy 80, has just taken delivery of a fine 8 by 50 foot Victor which he bought from Valley Trailer Supply in EC as they handle a number of brands of mobilhomes. He is with the USAF.

*Merry Christmas  
and  
A Happy New Year*

**PARIS MORTUARY**

374 N. MAGNOLIA AVE.

444-5195, EL CAJON

Mrs. Meli Birdwell of El Paso, Texas has come to make her home with her brother Arthur and Mrs. A. E. Wilson of Alpine Terrace Road.

ALPINE NEEDS A SINGING TEACHER.

**Kryse**  
fine candies...  
FRESH DAILY FROM OUR OWN KITCHEN  
105 W Main El Cajon HI4-7164

**Septic Tank**  
CLEANING  
Call Hinkle Lumber  
445-2184  
MODERN SEPTIC SERVICE


*Happy New Year*

**1963**

Let's set the world ringing with our thanks for your friendship and patronage.

We hope we may continue to serve you during the New Year!

**Bob Wilson's**  
**Texaco Service**



### YOU MAY HELP SUN SHINE

If you will take a second to tell the Sun's advertisers that you saw their ad it will help a lot as personal comment lets them know that you folks read and patronize them.

The Sun is mighty grateful for the splendid cooperation of these advertisers which enabled us to get out such a fine issue. Their greetings to you are warm and sincere. We thank them, and you. Cl.

### SMALLTIME THIEVES BUSY

Deputies are on the lock-out for young robbers who used boltcutters Saturday night to locks on Blue Rock and Bob Wilson's service stations here, also Descanso cafe's storage room where they got beer and pop. The night man at Blue Rock scared them off but at Wilson's they could not get the gas pump to work.

### ARBUCKLE STORY from page 6

Later he set up a sort of scholarship and adopted that idea.

I ushered, helped back stage and made myself generally useful. Best of all, I loved behind the scenes where I first got the never-to-be-forgotten fragrance of greasepaint--the scent of show business!

I'll always remember the juggler who went on between films, with a short act, for he gave me a bit of flesh greasepaint which became the prized foundation for my makeup kit when later I went into amateur theatricals, eventually working as extra and bit player in films.

About this time my father, editor of the Outlook in Santa Monica, got the idea of starting the Board of Trade, now the Chamber of Commerce.

As a publicity stunt, he conceived the idea of auto road races, which for several years drew worldwide attention to our slow little beach town and in which I did my first movie scene.

James Youngdeer, noted Indian actor and director for Pathe, which had a small studio in Edendale near Mack Sennett's comedy factory, came down to make a laugh film at the races. Being a young cub reporter, I knew the town undertaker, W. H. Todd, who operated an ambulance service. They had a stand at Dead Man's curve, corner of Ocean Ave. and Nevada (now Wilshire), where many cars had skidded off the road.

Being on this thrill corner when Jimmy Marquis in the English Sunbeam hurtled into the fence, Youngdeer promptly worked up a scene for his picture--a one reeler--and lacking someone to pick up from the wreck, yelled to me to get into the scene. So I promptly lay down on

the stretcher by the wreck and they carried me out toward the old box camera. On the screen I was just a lump, but it was effective!

Later at another race here I was up at the San Vicente curve where Jackson a mechanic, was killed, when a car wrecked. It was used by Francis Ford in a race thriller with Grace Cunard.

How I got started at the studios was really romantic. While in China I met a friend from Santa Monica, Will Lynch, who ran a photo studio at old North Beach where the bathhouse drew Sunday crowds and the steam trains brought picnickers from Los Angeles. Today when you drive out Olympic Blvd. you go through a tunnel to the strand. That is the old Southern Pacific bore through which trains ran to the Port of Los Angeles, on the Long Wharf, a wooden pile structure that Huntington built a mile out to deep water. All that remains of it today is a few granite boulders at the shore end of the pier, I think there is a fish cafe there now.

Lynch gave a photo of himself in a ricksha with his old box movie camera. When I came home I sent it to the Moving Picture World, the only film trade magazine, of N.Y. They sent me \$2. offered me \$6. a week to write a column 'Doings at Los Angeles'. I promptly accepted, becoming the first west coast correspondent for this weekly, continuing till I went into WWII in August, 1917.

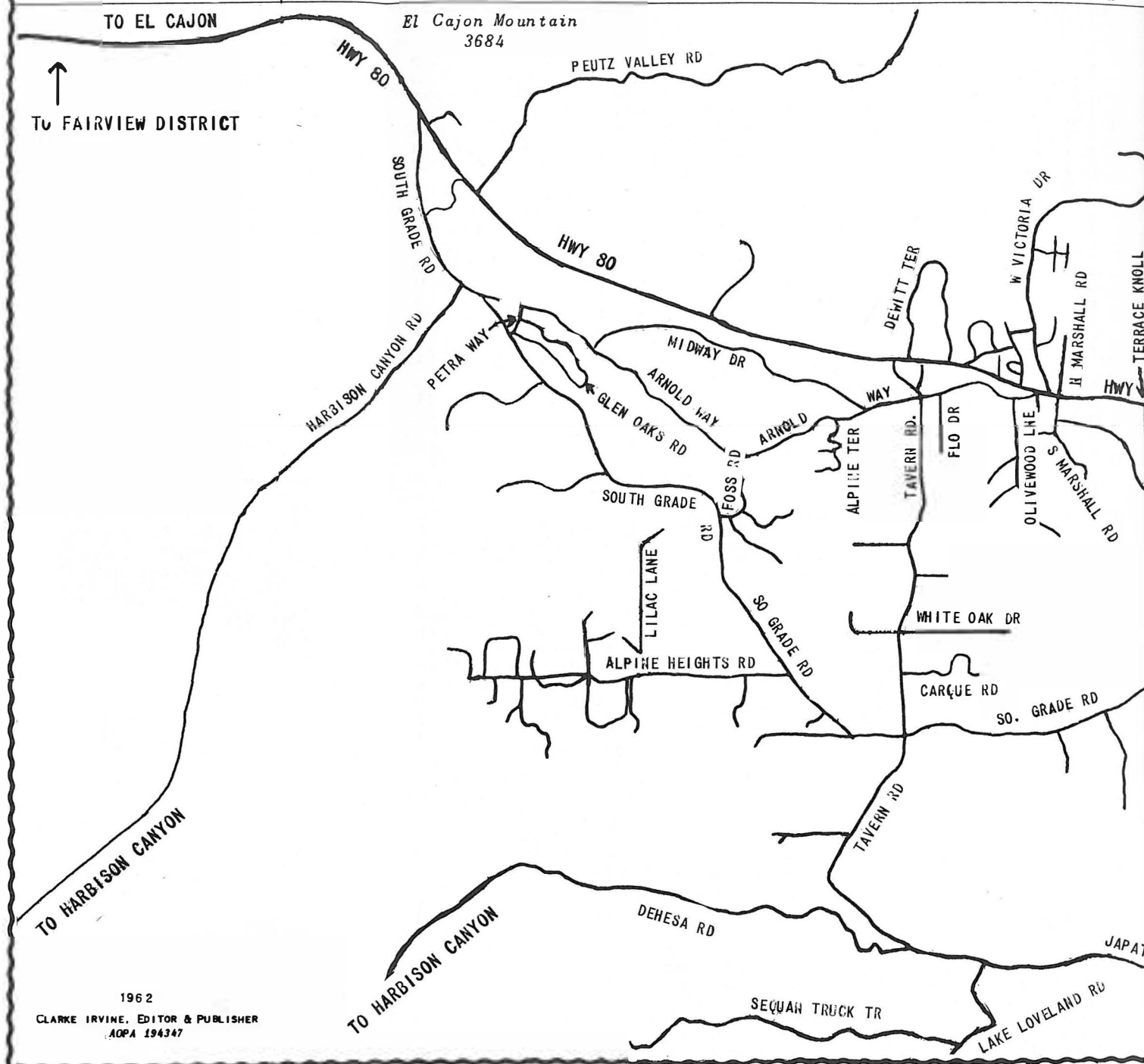
That windfall connection put my name into studios and theatres here and abroad, as everyone in the business read the World; it was the film theatre map's 'bible'.

It also gave me entree to every studio, and in a few months I was friendly with just about everyone from Lasky and



Presented as a Public Service

Map of Alpine



↑  
TO FAIRVIEW DISTRICT

TO EL CAJON

El Cajon Mountain  
3684

TO HARBISON CANYON

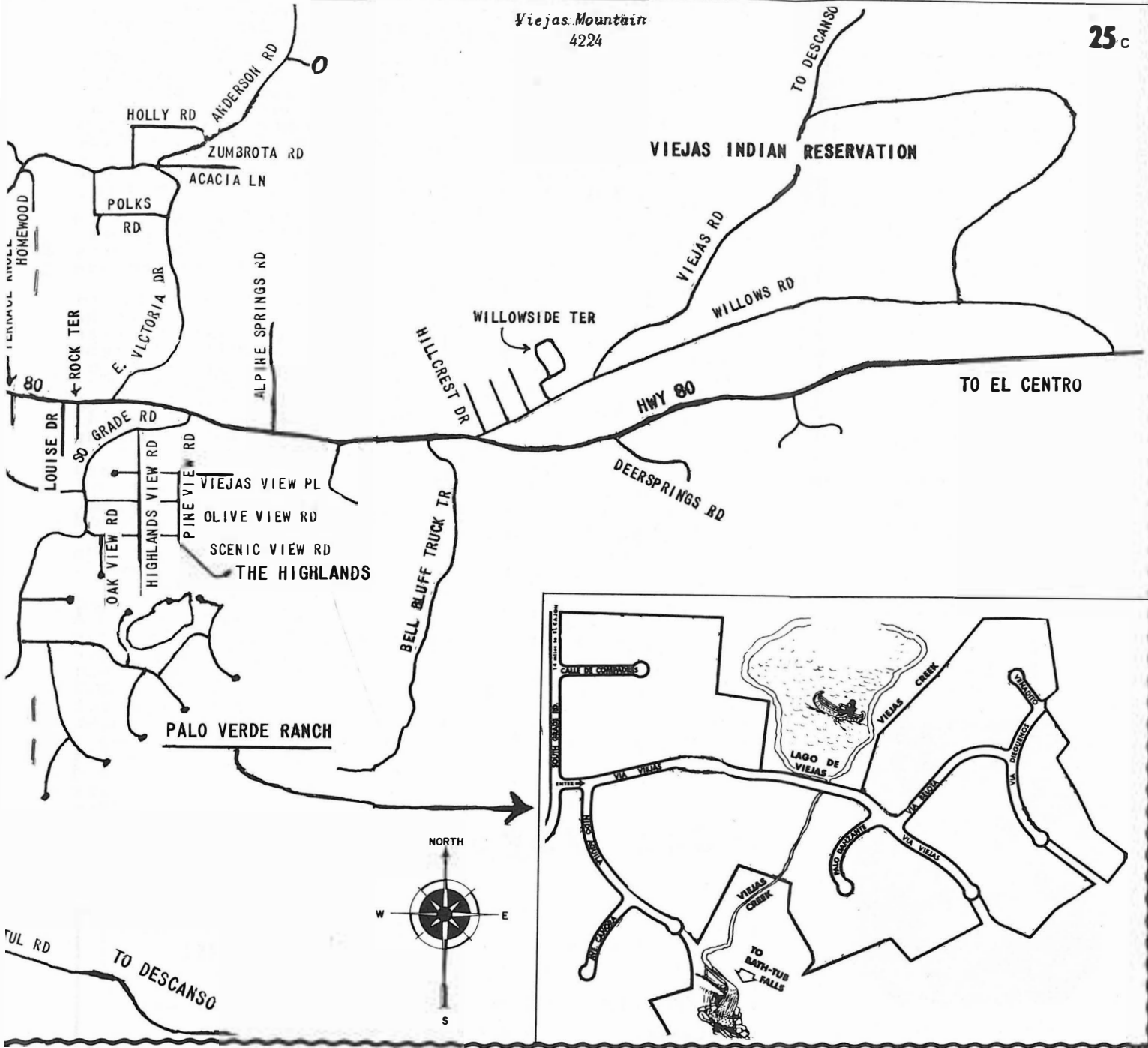
TO HARBISON CANYON

1962  
CLARKE IRVINE, EDITOR & PUBLISHER  
AOPA 194347

JAPA 1

Viejas Mountain  
4224

25c



down to the gateman. They all read my column and naturally gave me news.

In those early times there were no press agents in pictures, and I became the first one when I worked for Harold Lloyd under the name of Jefferson Irvine--one of my ancestors-- as I could not hold down the munificent salary of \$6. weekly with the World, and act as a publicity man, too. So around Harold's lot I was always called Jeff.

Then Charlie Chaplin began climbing up and he wanted someone to write news for him, so I became his first press agent, later being superceded by Carlyle Robinson, who was with him for many years. He had been night clerk in a small

MORE ON PAGE 32

The Valley's Finest  
Facilities and Service...

Within the means of  
all...

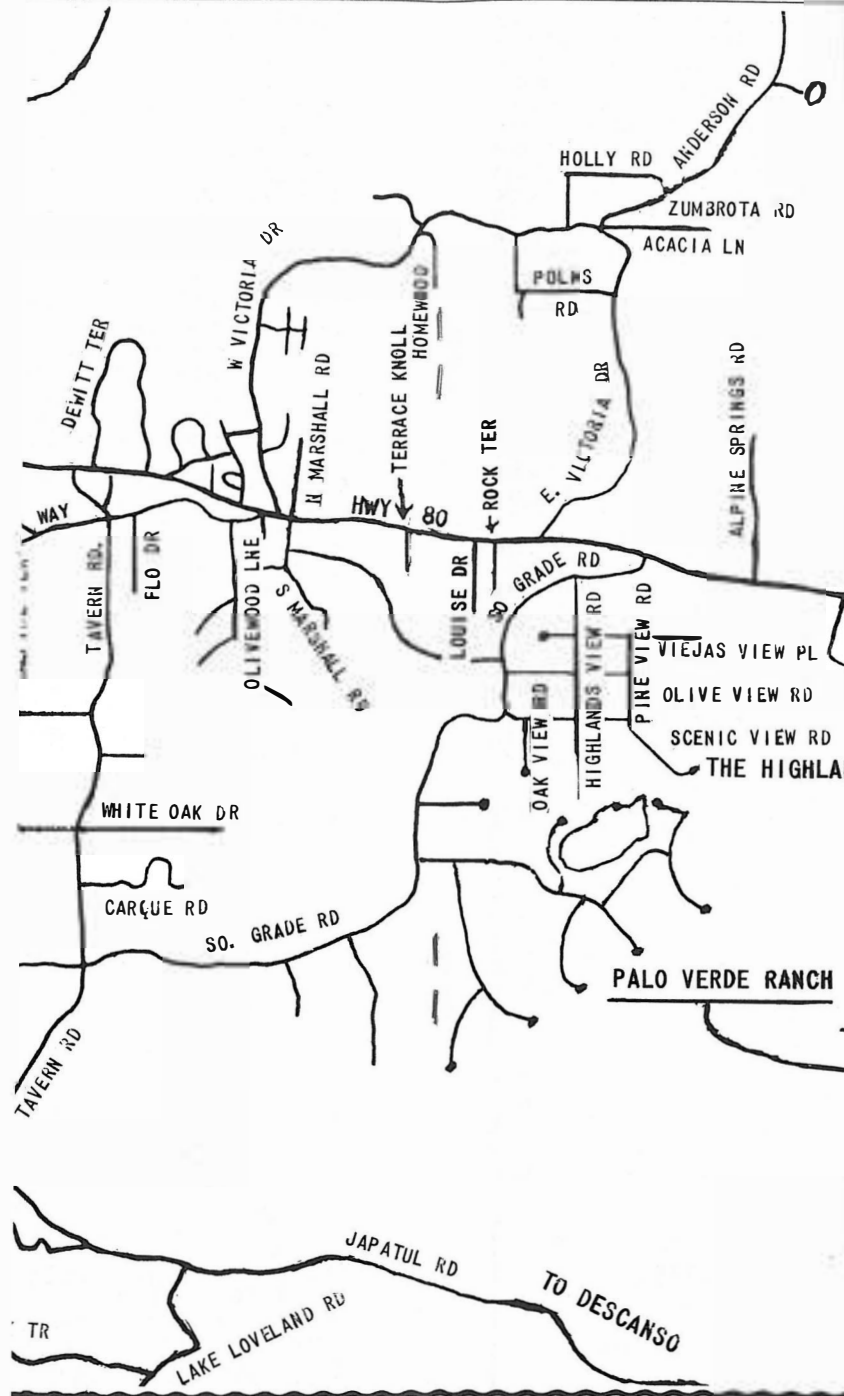
**El Cajon  
Mortuary**

624 El Cajon Blvd.  
George Roach, President

HI2-6677

El Cajon

## Map of Alpine California



ARBUCKLE STORY from page 29

Los Angeles hotel. One day I told Thomas H. Ince that he should have a press agent, it would help him get more publicity, and I'd not have to slog out to the canyon to get it. He asked me if I knew of anyone, so I sent my friend Kenneth O'Hara who landed the job.

As we still lived in Santa Monica, I worked at many odd jobs while learning the newspaper business under my father on the Ocean Park Journal, an Evening Daily. One odd job was ticket seller for Loof's Carousel at Ocean Park. There was a pretty brunette girl always riding the merry-go-round and I used to toss her the gold ring so she could ride more-- and smile at me. We got acquainted and eventually went out to-

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nearest  
bank

THE  
**First  
National**  
TRUST AND SAVINGS  
**Bank**

OF SAN DIEGO

1402 EAST MAIN ST., EL CAJON  
W. LEROY BOOTH, MANAGER

gether, dancing and so on. She was Marie Durfee. She introduced me to her sister, Minta Durfee Arbuckle, whose husband was a singer of illustrated songs at the old La Petite Theatre on the Ocean Park Plaza. Roscoe had a fine soprano voice, but a dour personality. Few got to know him well.

Minta was a lead, working with Ferris Hartman Stock Co., at the Old Grand Opera House on Main Street in Los Angeles, doing musical comedies. But I never got to meet Roscoe.

In 1911 I joined the navy-- and did get to see the world! In Oakland I renewed my friendship with Minta, as Hartman was playing there-- but I still did not get to meet Roscoe. Many will remember those greax shows with Walter de Leon and Muggins Davies and others.

In August, 1912 I put in for service in the Far East, went to duty in Hong Kong where I was delighted to see the Ferris Hartman troupe playing at the Queen's Theatre. Finally I met Fatty, but did not get to know him well as he was a morose, phlegmatic guy, hard to get close to.

Later in 1913 when I was discharged and returned home to Santa Monica, I again met Fatty and we all went swimming at Ocean Park. They lived in a small beach cottage on Kenney Avenue. I had just taken the job with the World.

and was all aglow with movie doings, of which I told the Arbuckle family.

As I knew most of the producers, directors, stars and others, and had recently gotten well acquainted with Mack Sennett, king of comedy, the idea came to mind that Roscoe would make a real film comedian. So I gave Mack the idea that here was a rollicking funny Keystone Kop if he wanted him.

'Okay, send him over with your card to give to me. I'll see what he looks like and maybe we can use him.'

It took me a month to convince Arbuckle that he should at least go over and meet Sennett, it might mean something good for him. He finally went to Edendale, saw the king of comedy, got on at \$3. a day. From that beginning he worked up to one of the screen's highest paid comics, the clown of clowns. But he forgot all about Irvine who argued him into that first job. He never thanked me. He never offered me any work-- not that I wanted or expected it-- then hired a reporter off the LA Times, Scoop Conlon, as his highly paid press-agent. He was a great man for Roscoe, bought and agent. Fatty was a great man for Roscoe. He bought and loved fine cars, had a Pierce-Arrow, later Rolls Royce, and others, and spent lavishly till his great debacle at the Virginia Rappe death trial in San Francisco, which took him out of pictures forever. But that is another story, a tragic one.

## Locals Win Rexall Prizes

Four Alpiners were lucky winners Saturday night when Jerry and Bea Funk rang down the curtain on their week-long grand opening of Alpine Rexall Pharmacy, 2333 Hwy 80.

'We have had a mighty busy week,' they say 'we have met a host of wonderful folks and we want to thank everyone for their fine cooperation while we were getting our stocks in place.'

The electric blanket first prize went to Mrs. Lou Nichols; the second award, a flash camera, to Miss Marjorie Breeden; the hose, third place, to Mrs. Frank Schick, and fourth, special sunglasses, to John P. Jones.

Mrs. Don Spirito went by plane to Cleveland to attend the funeral of her father who passed away last week.

SUN ADVERTISING PAYS OFF

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SERVICE**  
**Marie Gavin**  
For Appointment Call  
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NEW BABY?**

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Keep in touch by Long Distance  
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Fast, Courteous Service

WE USE SOFT WATER

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El Cajon

HI4-1641

**HAIG C. MERIGAN, D.D.S.**

**DENTIST**

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203 PRESCOTT STREET EL CAJON, CALIF

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**Kip's Cafe**  
**FINE CHINESE FOOD**  
 Delicious, Oriental, Exotic  
 ORDERS TO GO. ALSO HOME DELIVERY  
 Closed Monday - Free Parking  
 1058 E. Main, El Cajon, HI2-1211

**MERRY CHRISTMAS**  
**M.H. Bredesen, D.C.**  
 GENERAL PRACTICE  
 Body Alignment  
 SUNNY KNOLLS RANCH  
 445-2321

**HATCH CHEVROLET "GOING GREAT" DAYS!**  
**HURRY!** \$1  
 get your copy of this limited-edition LP record album

Count Basie "Jumpin' At The Woodside"	Woody Herman "Woodchoppers' Ball"
Nat King Cole "Route 66"	Peggy Lee "I Love Being Here With You"
Perry Como "Moon Glow" and "Theme from Picnic"	Johnny Mercer "On the Atchison, Topeka and the Santa Fe"
Ella Fitzgerald "Midnight Sun"	Jo Stafford "I'll Walk Alone"
Judy Garland "Zing Went The Strings Of My Heart"	Paul Weston "Tenderly"
Benny Goodman "Don't Be That Way"	Roger Williams "September Song"

**LOW AS** **\$295<sup>00</sup> DN.**  
**\$48<sup>22</sup> MO.**  
With one-third down or equivalent trade.

**THE LOWEST OVERHEAD COST PER CAR-DEALER-OF-THEM-ALL**

**HATCH CHEVROLET**  
 850 EL CAJON BLVD. CITY OF EL CAJON  
 OPEN EVENINGS  
 CLOSED SUNDAY ... because it is Sunday  
 Telephone 442-0201

**IMMEDIATE DELIVERY**

**Trucks too!**

**Taxes High? Litter Helps!**

Over three-quarters of a million of your tax dollars, \$800,000 to be exact, go to pay for cleanup of the refuse thrown around by 'unclean' American citizens in SD and county during one year. Harry LaDou, chief of the litter war group told Kiwanians Thursday night. He added that the state alone spends \$180,000 just to keep freeways clean. He showed two films exposing the dirty habits of Americans.

Note- We understand that Russia has no litter problem as the people say 'This is our land, we must keep it clean!'

**SEEK BETTER HEALTH HERE**

Frank E. Johnson, retired advertising man from Minneapolis, with his wife, are sojourning here at 1849 Hwy 80. They have wintered eight years at Tucson, heard of Alpine, are giving it a go

**LETTERS FROM READERS**

Dear Mr. Irvine: I have filed for election to the Alpine School Board. My name will be on the ballot opposite Mr. Laurence Wilcox. I wish to clarify my reasons for becoming a candidate.

I am not opposing Mr. Wilcox, for I know him personally to be a fine, alert, upstanding family man of good moral and spiritual character. I remain firm in my convictions that he and the other two members of the board making up the majority vote in not renewing Mr. Gilley's contract, are being put through this exasperating and uncalled for experience without due cause. It is sad for these men, sadder yet for our community because of biased publicity that has been gleaned from the situation.

In the case of Mr. Wilcox (since my name will be opposite his) it is the most idiotic action I have ever had the displeasure to witness! There are no grounds on which to recall him! He did not cast the deciding vote. He just cast his vote as he saw fit. Since when should a man be recalled for merely casting a vote? How else can matters of business be decided?

Now, frankly, I don't enjoy playing the part of the "Carrie Nation of Alpine" for I am a busy housewife, the mother of three sons, with church, home, school and PTA activities to consume time. However, I cannot and will not sit by and watch our community and our school and, most of all, our American way of life (majority rules) go down the drain with a pressure group acting the part of the plunger! To all my personal friends and

acquaintances and to my fellow Alpiners I would like to make this recommendation:

Vote NO RECALL on all three spots on the ballot. If an injustice such as this is allowed to happen once, it can happen again and believe me, Alpine will find it a hard thing to find people ready and willing to serve the community in any capacity when all they have to look forward to is public ridicule and embarrassment over every routine matter.

Sincerely,  
 Mrs. R.E. Webb

"Pa?"  
 "Yeah, son?"  
 "How come Noah didn't swat both flies when he had the chance?"

**MERRY CHRISTMAS**



**Nutrition Center**  
 Your Health Food Store  
 162 E. Main El Cajon 442-7212

**NEW VISION . . . At Your Fingertips!**



The latest development in contact lenses is now available. New comfort, safety, efficiency and appearance. Let us explain this new contact lense.

**H. Dudley Winn, O.D.**  
 Optometrist  
 120 Rea Ave. El Cajon 444-6129

## DELAYS BUILDING HOME

Ernest Carr drove out from St. John, Kans., intending to build a nice dwelling on his land here. Then he discovered that the county would not run an extension sewer line, but wanted to run one up another street at a cost of \$2000.

"So when I found out the price of a water connection, and heard of your rising taxes," he told the Sun this week, "I just decided that for the present I'll keep my money"

He: "I find your new gown rather confusing."

She: "How so?"

He: "Are you outside trying to get in, or inside trying to get out?"



By Jingle!!  
It's  
Kringle Time!

**R.E. ANDERSON**  
WATERWELL & PUMP CO.  
LAKESIDE, CALIF.

## MONTIJO LOSES MOTHER

Mass was said this morning for Mrs. Narcissa V. Montijo, 84, who died in her home, 13549 Hwy 80, on Saturday and the Rosary was recited last evening, in St. Anthony's Catholic Church, National City. Burial was in Alpine cemetery, Paris Mortuary of EC was in charge.

She was a native of Mexico, had lived in the county 70 years. The family has been prominent in SD for many years. Survivors are five sons, including Ben Montijo of the sign company, Johnstown, bearing his name, a total of 61 descendants, of which 23 were grandchildren, 24 great-grandchildren.

## TELLS OF EARLY DAYS

Ray Partridge, sr. was chairman, presenting Claude Weston who gave Kiwanians an insight, from personal experience, of those lively early days around SD County where he was born and reared. Invited to hear the exciting tales was Scout Troop 105, the Kiwanis-sponsored group. President Bob Wilson was in the chair. The club is now 12 years old.

Cheerful people, the doctors say, resist disease better than the glum ones. In other words, the surly bird catches the germ.

## GAS

For Trailer or Home  
Prompt, Courteous  
Service  
Alpine Butane Co.  
**HI4-3173**

## SCHOOL OUT TODAY

Today is a great day for the kids-- school's out for the holidays.

They won't have to study-- unless they have a burning ambition to learn-- till Monday, Jan. 7.

There'll be a lot of fussing, decorating, whispering, wrapping gifts and-- cooking for the little gals between now and Tuesday when the birth of the Christ is celebrated at home and in the churches.

In the meantime, the thoughtful soul looks inward to see just how his flight plan is working out-- for, come January 1, it's time again to make resolutions that will help raise the standard and fitness of life here-- perhaps preparing for a life in the 'next room'!

Anyhow, the Sun wishes everyone a right merry Christmas and a New Year with 'all go'-- no problems.


"Waiter, what is this?"

"It's bean soup."

"I don't care what its been. What is it now?"

35  
"You've put on weight, haven't you?"  
"Quite a bit. I only weighed eight pounds when I was born."

**Casino Inn**  
RED & ETHEL  
COCKTAILS - SANDWICHES  
GAMES - DANCING  
10 AM TO 2 AM  
**1155 Hwy 80 445-9581**

**N.M. GRIECO,**  
Realtor   
Wishes You A  
*Merry Christmas*  
And  
*Happy New Year*

## GET ACQUAINTED!

Bring this ad in and have a good cup of coffee on us

Only 8 Miles West of Alpine



- BEER SERVED
- Enjoy Our PATIO

*Mexican*

**FOOD**

and World Famous TACOS

Dine in Authentic Mexican Atmosphere

**DON DIEGO'S**

OPEN 11:30 a.m.  
to 9:00 p.m.  
Closed Monday

**13675 Hwy. 80**

HI 3-2814  
Orders To Go

3 MILES EAST OF EL CAJON on HIGHWAY 80 at JOHNSTOWN

## ANDERSON BUYS LIBRARY

R.E. Anderson, the well driller and pump man of Lakeside has just purchased the discarded Lakeside Library and moved it over to his equipment corner, 10303 Channel. He is remodeling it to look like an old time town hall in keeping with the Western motif now the vogue in that progressive town. It will be used as office and storage room.

-----  
Women can keep a secret just as well as men — it just takes more of them to do it.

**M. H. Smith**  
PRESCRIPTION PHARMACY



113 W. MAIN  
EL CAJON

TELEPHONE  
HI 4-3135

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**NEW YEAR'S EVE**  
RESERVATIONS EARLY  
**CALL 448-8550**

We will be closed for  
Christmas-- Dec. 24 to 30  
Open Mon. New Year's Eve  
Dec. 31

DANCING Every Saturday Night  
To **VAN WOODY**  
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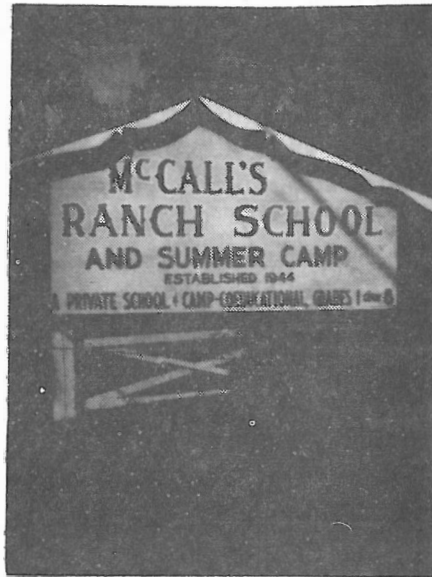
Cocktails • No Western Music  
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Largest  
Ball Room

8861 N. Magnolia Ave.



HERE'S ANOTHER NEAT RANCH SIGN. ALTHOUGH IT STANDS FOR MORE THAN JUST A RESIDENCE, THE FAMOUS PRIVATE SCHOOL RUN BY CARL & BLANCHE MCCALL. IT HAS TWO HOMES, SCHOOL BUILDINGS, POOL, STABLES AND RING, AND MANY OUTBUILDINGS, AT CORNER OF TAVERN & SOUTH GRADE ROADS.

-----  
Mr. and Mrs. Ed Orbom are at Tappy's Motel coming down from Pine Valley, his health demanding a lower altitude.

-----  
The cheerful attitude is like the lighted fireplace: it warms all who approach it.

## Season's Greetings

Dr. I. Arbutal  
Optometrist

COMPLETE EYE CARE INCLUDING  
CONTACT LENSES  
ALPINE OFFICE HOURS TUES 9-6  
445-2345 1330 W. Victoria

## MUMMA BACK FROM FACTORY

Henry E. Mumma, 1131 W. Victoria Dr., is back from



an air trip to the Maytag factory, Newton, Ia., where he, with 111 other appliance dealers-- he's regional manager in SD-- visited the plant. They went in two chartered DC7 airliners, toured the two factories, were honored guests at a banquet where they heard Pres. G.M. Umbreit tell of Maytag progress.

-----  
A "specialist" is one who has his patients trained to become ill during his office hours.

A "general practitioner," on the other hand, is likely to be called off the golf course at any time.

Maid: "While you were gone, ma'am, Willie swallowed a bug, but don't worry. I had him take an insect powder."

## Greetings of the Season



SAM & BETTY RANDAZZO  
Alpine Sales Yard

2940 Hwy 80 445-2984




# GREETINGS



EL CAJON AWNING & MFG. CO.

845 El Cajon Blvd. El Cajon

442-3301



No wonder women live longer than men. Look how long they're girls.

THE GRUELLES EXAMINE SILK SCREEN CARD THEY PRODUCED OF THE QUEEN VICTORIA STONE ON W. VICTORIA DR.



1540 E. Main

El Cajon

# Christmas Greetings

## 1962

May the light of the Christmas star shine upon your home, bringing to you and yours contentment, peace and the joys of the season.

### Valley Trailer Supply

442-0971

## HAROLD BOWERING

Services were Thursday at Paris Mortuary in EC for Harold Bowering, 67, who died last Thursday in his home, 3505 Hwy 80. Burial was in Ft. Rosecrans National Cemetery.

He was an army veteran of WWI, had retired as an EC Valley school bus driver. Had lived here 50 years after coming from England.

Survivors besides his widow Evelyn are a sister, Mrs. Bathcote of England; a daughter, Mrs. Doris Harris of Pennsylvania; two nephews, Walter Bowering of National City and Donald Bowering of Michigan.

A pessimist is a person who must appear unhappy in order to be happy.

## STARTS LANDSCAPING

Al Wickens who recently moved into his home on Olive View Road has begun complete landscaping of his lovely place, including sprinklers, walls and so on. Since water is available, many residents are going in for planting. The Highlands has had ample water from its inception.

Dr. Gertrude T. Ryder  
**OPTOMETRIST**

175 N. MAGNOLIA  
El Cajon, California  
Phone HI4-9012

May great  
happiness  
abide with you  
and yours  
on Christmas and through  
years ahead.



While on Earth Own a Piece of It'

## Pierce Realty

1500 E. MAIN

EL CAJON

442-1686



## SD Couple Building Fine Home

A lovely new home is nearing completion at 2830 Olive View Road, in which Mr. and Mrs. Edward N. O'Brien expect to make their home about the middle of February. It is on a half acre, with some picturesque old oaks in front, around which he plans a patio. The Griswold Co. is builder.

One unique feature is a

patio where the O'Briens will have square dance parties, that being their hobby. As shown in photo, O'Brien is putting on a pretty stone facing, is using native stone and other features for decor. The large living room will have mural walls. The fireplace is of brick and the open floors of terrazo, from Mexico City.

O'Brien, presently living in SD, is manager of the wallpaper department of Dunn-Edwards, 4580 University. They are taking a deep interest in Alpine, subscribed for the Sun, plan to take part in the activities here.

Percy — "You say you were embarrassed when you carried your bride across the threshold of your new home?"

Flage — "Yes — you know she's quite a hefty girl, so I had to make it in two trips."

*Season's  
Greetings*

J. H. McKie, Jr.

And

Elsie Hoffman  
REAL ESTATE

2355 Hwy 80

445-2217

*Christmas  
Greetings*

NOW THRU TUESDAY  
J. GARLAND, RED BUTTONS  
'GAY PURREE'  
ELVIS PRESLEY  
'GIRLS, GIRLS, GIRLS'  
STARTS CHRISTMAS DAY.  
'SAMSON & 7 MIRACLES'  
PAT BOON 'BERNADINE'

**AERO DRIVE-IN**

Bostonia

444-8800

*Christmas  
Greetings*

NOW THRU TUESDAY  
B. DAVIS, J. CRAWFORD  
WHAT HAP. TO BABY JANE'  
RICHARD EGAN  
'300 SPARTANS'  
WALT DISNEY'S  
'LEGEND OF LOBO'  
STARTS WED.  
'PERIOD OF ADJUSTMENT'

**EL CAJON THEATRE**

444-3272



One cave-man to another: "Don't tell me there's no connection. We never used to have weather like this before they used bows and arrows."

"How did you get your black eye?"  
"I went to a night club last night and was struck by the beauty of the place."

*Merry Christmas*



and



*Happy New Year*

**Tappy's Motel**

MRS. KATHERINE BLACK

2337 Hwy 80

P.O. Box 425

445-2954

## ZOO FACTORY DOING WELL

Two elk have been added to the growing list of animals being made by Jim Rorie and Hazen Alkire, owners of Alpine Fiberglass, 1949 Hwy 80, which they started a year ago.

The elk went to La Jolla for a Christmas display, but 'the most thrilling order' says Rorie 'was for the four grizzlies we just delivered to a chain of service stations in Idaho'.

Rorie is back from a fortnight selling trip as far as El Paso, where children are raising money to buy a bear for their school. They are producing many lifelike horses, cattle and other animals at this busy plant.

A college student proposed to write a thesis on the subject 'Ambition Keeps Americans on the Move.' After six months of frustrating research, the student gave up. He'd found it was not an ambition; it was "no parking" signs that keeps Americans moving.

## START NEW DWELLING

Mr. and Mrs. Alfred Wilson of Del Mar, with their four children will occupy a fine new 4-bedroom home started last week at Calle de Compadres and South Grade Road. Wilson is an executive at Convair in SD, has been enamored of this location for some time. It will be modern in every respect, all electric, and eventually landscaped.

## TO START SCHOOL STUDY

By Jan. 15 an advance scout for California Teachers' Assn., will be here to look into the proposed investigation as asked by Alpine teachers on Nov. 21, regarding the board-Gilley fracas. The advance study will guide the ethics commission of CTA as to whether the full-scale probe is justified.

## RILEY HOME DONE

The beautiful new dwelling of Mr. and Mrs. Ron L. Riley on Palo Danzante, overlooking the lake, is completed and they are moved in. They have nine quarter horses, are ardent fans, and believe this area has a fine future for the country home. Riley is in the concrete business in San Diego.

## ONE GOOD PLACE TO SHARE

This season is one for joy, but does everyone have that? 'To make your own Christmas complete', says the Salvation Army, 'Share with others by putting it on your list.' Mail contributions to 830 8th Ave. San Diego 1, They do make good use of donated funds.

You remain young as long as you can learn, as you can contract new habits, and stand contradiction.

## Feed Firm Expands

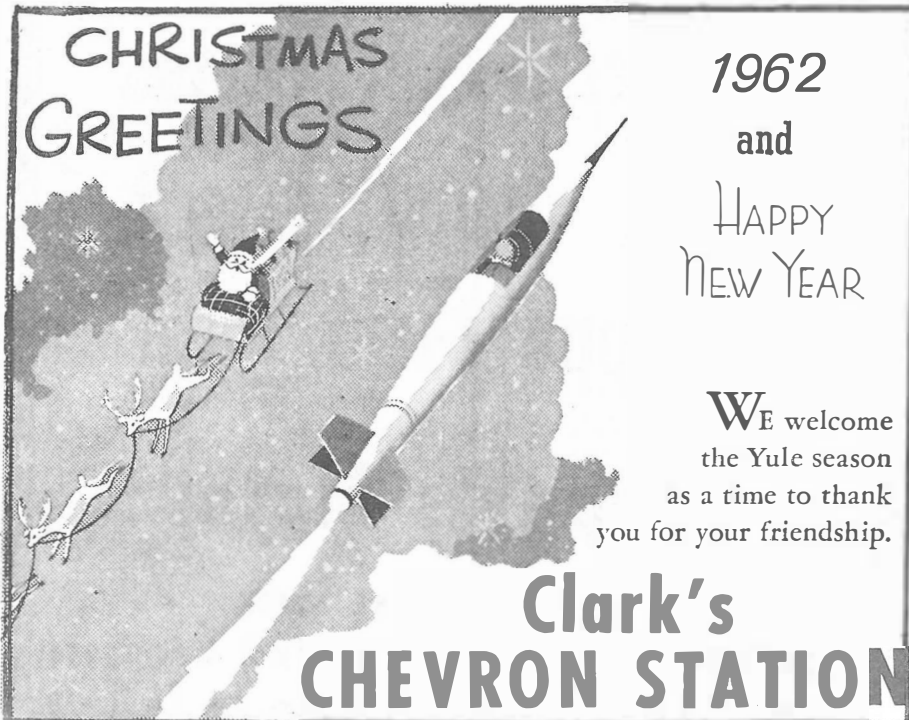
With new horse fans moving into the back country and a growing demand Lakeside Feed Store, 990 1/2 Maine, has opened a branch at Glenview, 13194 Hwy 80. The Lakeside shop is run by Harold Spry while the other is directed by Guff Shirley. Curtis Shellnutt is the driver, working with both stores. All three are well experienced in this line, promise full service to customers throughout the back country. They handle the major leading brands of all types of feeds.

### Alpine's Fine Weather

FROM OFFICIAL US STATION HERE

HIGH 77. AVE HIGH 69  
LOW 35. AVE. LOW 43  
.60 RAIN. SEASON .73

ELEV. 2000 FT. POPULATION 3258  
WHERE THE SUNSHINE SPENDS THE YEAR



**CHRISTMAS GREETINGS**

1962  
and  
HAPPY  
NEW YEAR

WE welcome  
the Yule season  
as a time to thank  
you for your friendship.

**Clark's  
CHEVRON STATION**



**SEASON'S GREETINGS**

With our greeting of the  
Season goes our sincere wish  
that we may continue to  
enjoy the pleasure of your  
friendship and good will.

**Sandy's Feed Store**

444-7273 El Cajon 907 E. Washington

"If you had to choose between marrying for love or money, Jane, which would you choose?" asked her friend.

"Love, I expect," replied Jane. "I always seem to do the wrong thing."

*Christmas Greetings*

To All My Friends  
In Alpine  
And the Mt. Empire

1940 1962

**SOLIMINE'S**  
Famous For  
Italian Specialties

Also

Charcoal Broiled Steaks

Open Daily till 1 a.m.

8949 La Mesa Blvd. 469-0181

## Cold Secretary NG!

There's nothing like a warm blooded young woman to take notes at a school board session, Alpine's trustees found out at the last meeting when comely Mrs. Marjorie Cooper, fired last month, was replaced by a tape recorder.

It fluked, went cold, failed to record a word, so Laurence Wilcox, the clerk, became acting secretary. Mrs. Cooper was dropped because she was accused of carrying a recall petition which she denied, but admitted signing one.

### MWD NEARING END

Wednesday night the Alpine Heights MWD Board met, reports that 165 signatures have been secured on the petition to dissolve, 250 being required. Mrs. Al Adams, secretary, says it could be completed any day when it will be filed with the registrar of voters. Election will be sometime in February.

CLASSIFIED ADS PAY OFF

## Season's Greetings

AND A PROSPEROUS NEW YEAR TO OUR MANY FRIENDS  
IN THE MOUNTAIN EMPIRE.

YOUR COMPLETE FASHION SPECIALTY SHOPS

\* Famous Brands

\* Extended Credit

*Evelyn*  
**WIGTON'S**  
*smart apparel*

EL CAJON-LEMON GROVE-NATIONAL CITY-PACIFIC BEACH-COLLEGE GROVE CENTER

## Golden Plate Banquet

A packed 4-day program will mark the second annual Salute to Excellence in SD Dec. 27-30, reveals by Peskin, noted freelance photographer who founded the Academy of Achievement, sponsor of the event.

They have invited 77 men and women whose personal dreams of accomplishment came true, as honored guests at the highlight of the program, a banquet on Dec. 29 in Del Webb's Oceanhouse. It is the Golden Plate Banquet. Each guest-- six are from SD-- will receive a Golden Plate award.

Oceanhouse is GHQ for the academy and Webb donated \$25,000 to finance this first program in SD. Peskin has asked 250 VIP's of this area to attend the formal banquet and other events. One is a Sunday brunch when student leaders of this area will have a chance to chat informally with guests who represent their personal and career interests. Clarke and Alice Irvine have been invited to attend the banquet, representing the Sun.

The first such program held in Monterey last year was a success, beyond expectations of leaders in that city. International GHQ is at Oceanhouse for

this non-profit, educational body, and Peskin, now a resident of La Jolla, will be here a great part of his time to look after its work, aided by Mrs. Valere Winnell, secretary.

To name but a few of the noted ones who will be here; Jacqueline Cocharane, famous pilot and business woman; Louis Fizer, lawyer, author of best seller 'My Life in Court'; J.M. Godbold, director of photography National Geographic; Geraldyn M. Cobb, executive of Aero-Commander, a pilot who has flown since she was 12; Col. John Paul Stapp, MD, USAF researcher who braked his rocket-sled from 632 mph to stop in 1.4 seconds, and actor Robert Stack, TV Emmy award winner.

### BUSINESS CARDS

Postpaid. Cash. \$5.50

per thousand

de-luxe thermograph embossing

THE ALPINE SUN  
Clarke Irvine, Editor & Publisher  
ALPINE, CALIF.

*Joyous Greetings*

To All Our Good Friends in Alpine & the Mt. Empire

HAROLD, GEORGE AND LARRY

Hwy 80 near Tavern Road Alpine HI5-2967

Mrs. Rea LaForce of Sky Mesa, South Grade Road, has had to give up her hobby of photography because of an allergy due to a certain chemical. However, she will continue to shoot pictures.



**A HEARTY  
MERRY  
CHRISTMAS**

AND A

**HEALTHY**

NEW YEAR

ALPINE **Rexall** PHARMACY

**JERRY & BEA FUNK**

2223 Hwy 80

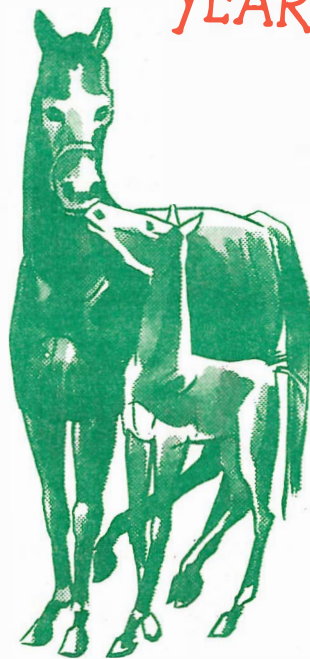
445-2488

## Archard Changes Tires!

For many years Al Archard, Inc., 661 EC Blvd. in the growing city of EC has sold, recapped, handled and changed tires for thousands of motorists, but now he's changing tires himself-- changing brands that is, to Firestone. Alan Archard, son of the owner pioneer automobile man, Al Archard, is in charge, says they have built up quite a trade in foreign car tire sizes.

The wife who drives from the back seat isn't any worse than the husband who cooks from the dining room table.

**HAPPY  
NEW  
YEAR**



**PERCY H. GOODWIN  
COMPANY**

## Wants Sun in Snowstorm

In a letter to the Sun from N. Y. Mrs. Gertrude H. Cooke, who sold her home on Alpine Terrace, writes 'Kindly mail my Sun to the address below as I expect to be down there to spend the winter with Elmer and family. Then we will all be able to enjoy news from sunny Alpine. It snowed here today and this morning it was only 12 above. No place for a Californian, say I.'

She is soon joining her son Elmer Cooke, former Alpiner, in Birmingham, Ala.



"Glory to God in the highest, and on earth peace, good will toward men."

LUKE 2:14

**GOOD CHEER**



May the spirit of the Infant of Bethlehem be a reality to you all through the Christmas Season.

MALLICOAT  
**NURSING HOME**

Alpine  
2733 Hwy 80 445-2771

**JOYOUS  
CHRISTMAS**

to one and all

**TROPHIES  
Engraving**

METAL OR PLASTIC

Plastic Nameplates  
Badges  
Ribbons Plaques

**NorBob Trophy Co.**

Norman & Hazel Foster

**445-3123**

SEE OUR DISPLAY AT  
445 Arnold Way Alpine



The clerk at the supermarket's checkout counter handed a woman customer the long adding-machine tape itemizing her many purchases. The woman looked it over casually and said, "Yes, that's just about right. I usually pay around twenty-five dollars a foot for my groceries."

McJUFFIE'S STORE, 2363 HWY 80. FOR YEARS HAS BEEN A RENDEZVOUS FOR LOCAL BUSINESS FOLK WHO DROP IN FOR LUNCH. AGNES IS SERVING PATRONS WITH SOME OF HER HOMEMADE GOODIES. SHE IS ASSISTED BY HER DAUGHTER, MRS. JENNIE KNAPP.

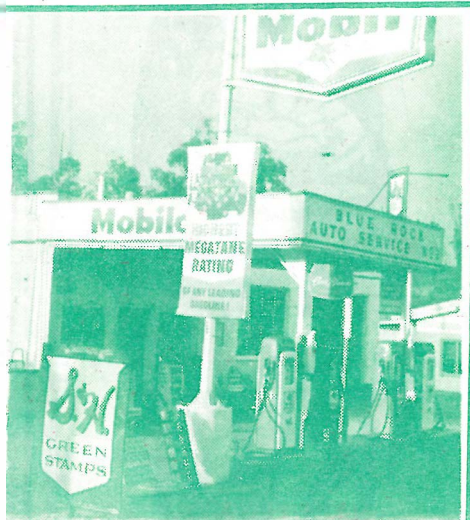
## GREETINGS of the SEASON



With a genuine appreciation of  
our pleasant associations during the  
past year, we extend to you our best

wishes for a Merry Christmas and a

New Year of Happiness and Prosperity.



AL, BILL, MEL,  
and RAY

2151 Hwy 80 Opp. Postoffice

Alpine

445-2132

## ZONING APPROVED

Tuesday night the final public session of the local advisory committee and the planning team was wound up with all necessary angles met and agreed upon. Requests for changes were weighed and voted upon, the majority being for zoning as planned.

The Alpine Heights A-4 controversy was squelched by a second petition with 49 owners signing, many of them having signed the first petition. Result was that A-1-1 will be the zoning there.

Now the commission will prepare the data for public hearing then recommend it to supervisors as interim zoning to hold the line. That should take about two months.

Planning workers present were R. W. Courtney, Harold Mattly and Roy Griffin. Only a few citizens were on hand.

## SCHOOL STORY from page 3

sponsored by the Recall Committee are Jack Hoistad, Paul Thorpe and Ted Whitt.

Opposing are three candidates sponsored by another group, Parents Union for Better Schools, with Mrs. Louis Landt, chairman. They are Chas. C. Campbell, poultryman of Japatul Road, Mrs. Martha Schwenck, housewife and Mrs. Jerry Webb, housewife. (See letters to editor elsewhere).

## THANKS, FOLKS

Dear Mr. Irvine: The Ladies Guild of the Alpine Community Church wish to thank you for so kindly advertising our bazaar held on Dec. 2nd.

We had a very successful affair. Thanks again for your cooperation.

Sincerely,  
Violet A. Hollett

A hole is nothing at all, but you can break your neck in it.

SUBSCRIBE TO SUN, \$2. A YEAR

## Our Special Thanks

### TO 25,000 SABIN ON SUNDAY VOLUNTEERS

Including physicians, dentists, pharmacists, nurses, and community leaders who devoted countless hours to the largest immunization program ever conducted in our county. Through your services, substantial protection against Types I and II polio has been achieved. We look forward to the third round in the fight against crippling polio in 1963, when Type III Sabin vaccine is expected to be approved.

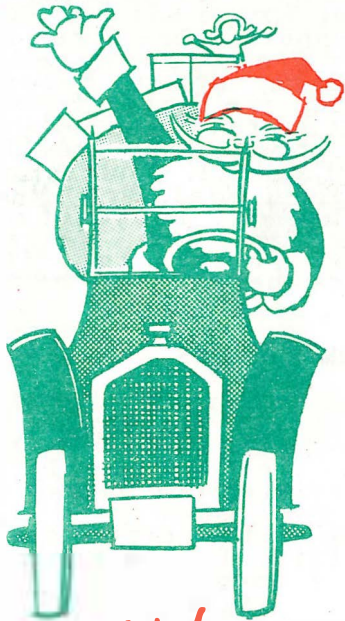
The 570,000 adults and children who benefited from your voluntary services join us in expressing appreciation for your contribution.

San Diego County Medical Society  
Winston C. Hall, M.D.  
President

San Diego Dept. of Public Health  
J. B. Askew, M.D.  
Director

SABIN ON SUNDAY PROGRAM  
John A. Bishop, M.D.  
Chairman

Sad fact of life — Square meals make round people.



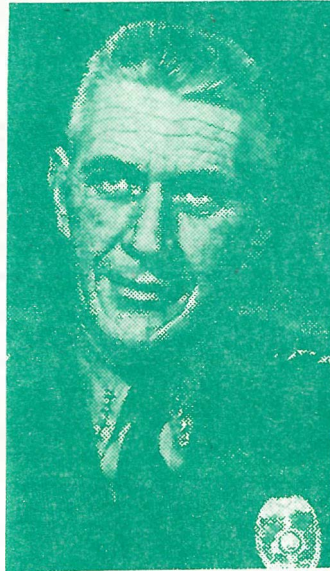
# Best Wishes

We welcome the festive season as an opportunity to tell you we are proud of your loyalty. Have a very happy Holiday.

**LOUIE LANDT AND THE GANG**

## NEW SHERIFF READY

Jos. C.O'Connor, police chief in EC, will be sher-



iff next month and is just about ready for the big job which he won at the election. He is well prepared for this task, having been nine years as a county deputy sheriff, 11 as chief in EC. He served in the USMC military police for four years. He was trained by the FBI, three California colleges. His EC department won top ratings for police and rescue work. He is 46 and has a family.

Sunday night's sprinkle didn't even settle the dust although it tried to break the long drouth.

## BAPTIST CHURCH ENTERTAINS

The First Baptist Church of Alpine is presenting to the public 'The Real Meaning of Christmas' on Sunday at 7 in the church, admission is free.

Characters are from the junior and intermediate departments with Betty Jo Compton and Terry Bowles taking the leads.

Stage settings are under the able direction of McFurson Coats.

ALPINE NEEDS AN UPHOLSTERER.



THE time for joy and good spirits is with us again. And it is time to wish you all a Merry Christmas.

**1962**

Yours for a Better Alpine

**Alpine**

**CHAMBER**

**of COMMERCE**



# MERRY CHRISTMAS

To all our valued friends we extend Yule greetings and our best wishes.



**McGuffie's Sundries**

2101 Hwy 80

445-2121



## A Merry Christmas House of Nutrition



FOUR LOCATIONS TO SERVE YOU

Down town  
La Mesa  
Chula Vista

1125 SIXTH AVENUE  
8269 LA MESA BOULEVARD  
314 THIRD ST.

239-9453  
466-1585  
422-5538

Grossmont Center 465-5225



"The sorry, harassed diplomat I don't believe we can accept St. Anthony as a credit reference!" -Public Employees' News

### ISOBEL TO CLOSE SHOP

After nine years of operating Isobel's Gift Shop, 2249 Hwy 80, Mrs. Isobel Pellagrin is shutting up shop on Dec. 31, 1953. She is not holding a sale, but says closeout discounts are from 20 to 40%.

"Now I'm going to do a lot of gardening and get some rest," she says, and thanks all those who were her patrons during the operation.

### POWAY AIDS INDIANS

In lieu of exchanging gifts at their party, the Braves & Squaws, square dance club, will present baskets to needy Indian families on Viejas Reservation, Alpine. Included will be clothing, food, toys and other necessities.

### AVOID ACID!

Send Now for

Clarke Irvine's

### Acid-Alkaline Food Chart

The first complete chart ever compiled by Clarke Irvine, founder and editor of Let's Live Magazine, 1933 to 1949.

Only 25c Postpaid

HEALTH DEFENSE LEAGUE  
445-2415 ALPINE, CALIF.

# SEASON'S GREETINGS

To All Our Friends in Alpine And The Mt. Empire



Bankamericard

## W. D. HALL COMPANY

230 E. Main St.

El Cajon

Ph. H4-3121

### TB SEALS HIT ONE-THIRD

Donations of over \$51,000 have put the East County area well past the one-third mark, reports Mrs. L. D. Hermle, Xmas Seal chairman. She points out that the budget requires \$150,400 and this fund is run solely through the mail and on a voluntary basis. It's the 56th annual seal sale.



RICHARD MERRILL'S PRINTERY, LARGEST SOUTH OF LA WHICH PRINTS GROCERY BULLETINS, IS A 100% FAMILY AFFAIR AT 5429 WILLOWS ROAD. HERE IN FRONT IS JACK MUSE, MARRIED TO MERRILL'S DAUGHTER JENNIFER. OTHER IS DICK, JR., RECENTLY RETURNED FROM SERVICE IN KOREA. ENTIRE OPERATION IS PHOTO OFFSET, SAME AS SUN.

### HEAVYWEIGHT ARRIVES

The Rev. and Mrs. Vaughn Steen of the First Baptist Church of the Willows, on Dec. 1, at 2:35 pm, became the parents of a really bouncing baby boy who weighed in at 9 lbs, 4 ozs. He is Dale Lawsece, their second child, their daughter being two.



For 1962

## Christmas Log Cabin Cafe

And Cocktail Lounge  
BARNEY & AGNES RATLIFF  
2205 Hwy 80 445-2243

## JACK AND LEE'S Alpine Cafe

MERRY CHRISTMAS

HAPPY NEW YEAR

FEATURING ITALIAN SPAGHETTI & PIZZA

Short Orders & Sandwiches

A Good Place to Meet Your Neighbors

2225 Hwy 80

Alpine



MRS. MARJORIE COOPER TOOK IN QUARTERS FOR SOS SIPS. DR. JOHN A. BISHOP, CHAIRMAN, REPORTS 60% OF COUNTY CIVILIANS NOW IMMUNIZED.



It is said that George S. Kaufman once turned on his bridge partner of the evening and demanded: "When did you learn the game? And don't tell me this afternoon. What time this afternoon?"

An elderly gentleman searching for his hat was profuse in his thanks to the woman who pointed out that it was on his head: "But for you, Madam, I would have had to go without it."



## CHRISTMAS Cheer

1962

We hope old Santa fills your every request for a joyful and happy Christmas.

JOHNSON'S TEXACO

13797 Hwy 80,  
Johnstown



## Venturans Buy Home

The home and shop at 925 Hwy 80, has just been bought by Mr. and Mrs. Philip J. Kuhl who came from Venture where they lived 2½ years. He was with the county, coming west from Lisle, Ill.

His hobby is wood working, so he opened Kuhl's Woodcraft, and is swamped with orders for his attractive Christmas pieces and other items including an expandible bookrack, toys and so on.

Mrs. Ivy Kuhl, a flower lover, plans to raise African violets and house plants, so the couple will be quite busy in their own shop. Sale was made by Phyllis Gandee, a LM realtor. Welcome to Alpine!

## EXCUSE OUR SLIP, PLEASE

If you find some page numbers lacking or twisted, you'll know that at the last minute we had to make room for late advertisers and news, but all stories are 'jumped' to correct pages. This issue is a big 66-pager, not just 61, as numbered. Oh yes, that's two pages larger than 1961.

SUBSCRIBE TO THE ALPINE SUN ONLY \$2. A YEAR

## Season's Greetings

### KARI JEWELERS

All Kinds of Watches & Clocks  
Expertly Repaired  
Complicated Timepieces  
Including Electric Watches  
DIAMOND SETTING & ENGRAVING  
All Work Guaranteed  
444-7304

116 Prescott El Cajon

## Christmas Greetings

1961



The Christmas season would not be complete or a happy one if we did not take this opportunity to thank our many friends for their support and patronage.

## Glenview Feed Co.

443-1310

13283 Hwy 80 Glenview



## Green Buys Store

### Starts Feed Business

The old VFW club building, 2538 Hwy 80, with residence next door, 2546, has just been bought by Frank L. Green of 329 Alpine Heights Road. Seller was Kenneth Jerney. He is opening Mt. Empire Feeds to serve Alpine and the back country, a dream of his for some time since he has been interested in horses and other animals. The land has 100 feet on the highway, is 254 deep, has a warehouse and shop in rear once used by the sign man, Mr. Flowers. We plan to serve the area with everything in this line, he says, including all types of feeds for most animals, garden and pet supplies, fertilizers, seeds, sprays and so on, with eventually a

## Early Years in Alpine

On Sunday, June 25, 1950, the Coordinating Council staged its 2nd annual horse show to benefit the proposed youth center. It was on the Clitsome Ranch. Carl McCall, ardent worker, was chairman; Dr. Ruth Hubbert, medico; Ida Laughlin, hostess; Blanche McCall, publicity; Mrs. Frank Doerr, concessions; John Skinner, photographer and Clarke Irvine, paddock master. It was a great success.

complete nursery, which Alpine has needed for a long time, mainly since water is now here and folks are landscaping.

Associated with Green is Don Stover of 646 S. Sunshine in EC, an experienced man in this work. They are remodeling and getting the place fixed to handle this line.

## SEASON'S GREETINGS



We wish you, your family and our many friends everywhere the joys of an old-fashioned, merry Christmas and holiday season.

Stockton Pump  
and Machine  
444-2672

311 N. Second ElCajon

## Classified

30¢ PER LINE PER TIME. CASH ONLY.  
COUNT SIX WORDS TO EACH LINE. MAIL  
TO THE SUN, ALPINE, CALIF. CASH.

### FOR SALE, MISCELLANEOUS

NICE BLACK & WHITE BR SET; HEADBOARD, 2 NITESTANDS, MR. AND MRS. DRESSER, SPGS. AND MATTRESS, \$65. LARGE BIEGE DAVENPORT, \$65. ALPINE 444-6328.

WEBCORE TAPE RECORDER, SMALL, WEIGHS FOUR LBS. NEVER-USED. \$105. 445-2394, 445-2415.

### FOR RENT, HOUSES

NEW 2 BR. STOVE & REF. FURN. ADULTS. REAS. SEE TO APPRECIATE. OLIVEWOOD LANE. 2820675 EVENINGS.

1 BEDROOM HOUSE, COMPLETELY FURNISHED. \$50. CALL EVENINGS 466-7891.

MODERN 2 BR. 2-BATH HOME ON 1½ CHOICE ACRES. SUPERB VIEW, QUIET, 1½ MILES FROM TOWN. ALSO HAS 2 PATIOS, 2 FIREPLACES, 2 DENS, WALL-WALL RUG, GOOD WELL, 2-CAR GAR & CARPORT, SHADE & FRUIT TREES, ETC. AN UNUSUAL BUY. TERMS, CALL 445-2052, 2415 OR 2394 ALPINE.

### NEW HOME CONSTRUCTION

OVER 16,000 HARMONY HOMES IN SO. CALIF. APPROVED BY OVER 70 LENDING INSTITUTIONS. LET US SHOW YOU WHY. HO9-9187 OR ZENITH 7-0166. (TF) LEVELON BUILDERS, INC.

### TRAILER SPACE FOR RENT

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LET MAC HAUL YOUR RUBBISH  
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Dependable Service  
Radios - Antennas  
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Ray Beddingfield, Owner  
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"...ask your neighbor!"

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HIckory 2-6385 CYpress 6-6205

WINNER OF 8 GOLD MEDALS AT THE STATE FAIR



Forest Supervisor S.T. Stevenson admonishes that special patrols were set up this week to prevent cutting of young Christmas trees in national forests. No permits or sales will be made this year.

THIS 3-BEDROOM MODEL HOME ON CALLE COMPADRES, BUILT BY AUREN PIERCE, HAS BEEN SOLD AND IS BEING ENLARGED BY MR. AND MRS. KENNETH LEJMAN, ESCONDIDO, WHO ARE ALREADY MOVING IN. THEY HAVE TWO CHILDREN, ARE ADDING A SPACIOUS FAMILY ROOM.

May the Spirit  
of  
CHRISTMAS  
remain with you  
throughout the  
SEASON

MT. EMPIRE FEED  
Of Alpine

2538 HWY 80  
Alpine Calif.

# Merry Christmas AND Happy New Year



Bill and Joyce King

## KING'S TV REPAIR

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FOR A HAPPY

**OLD TIME**

*Merry Christmas*

Each year we greet the Christmas Season with great gladness because it is the opportune time to extend our thanks to those whom it has been our privilege to serve.



**FLORENCE'S MARKET**